

# AfrikaBurn Survey 2017

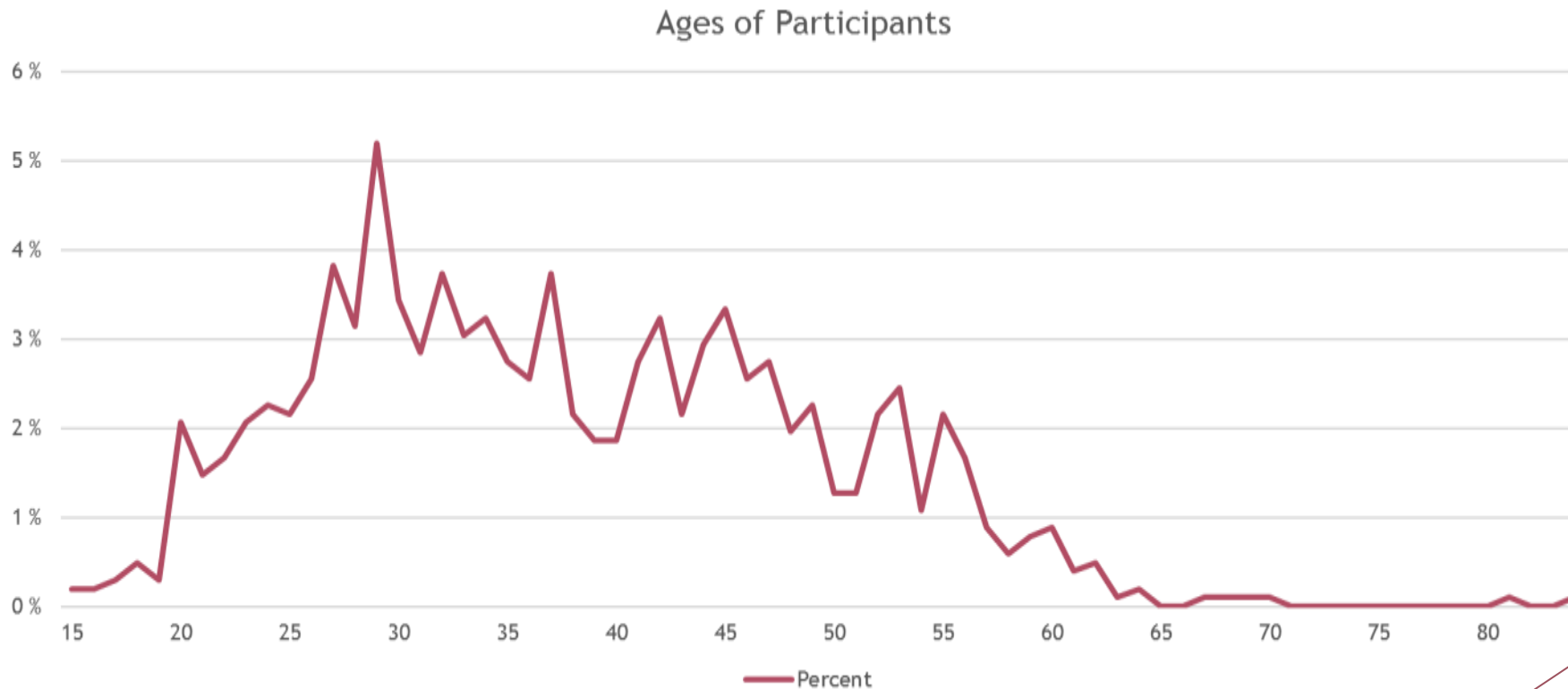
Based on 1034 Survey Results

Percentage of Community: 7.9%

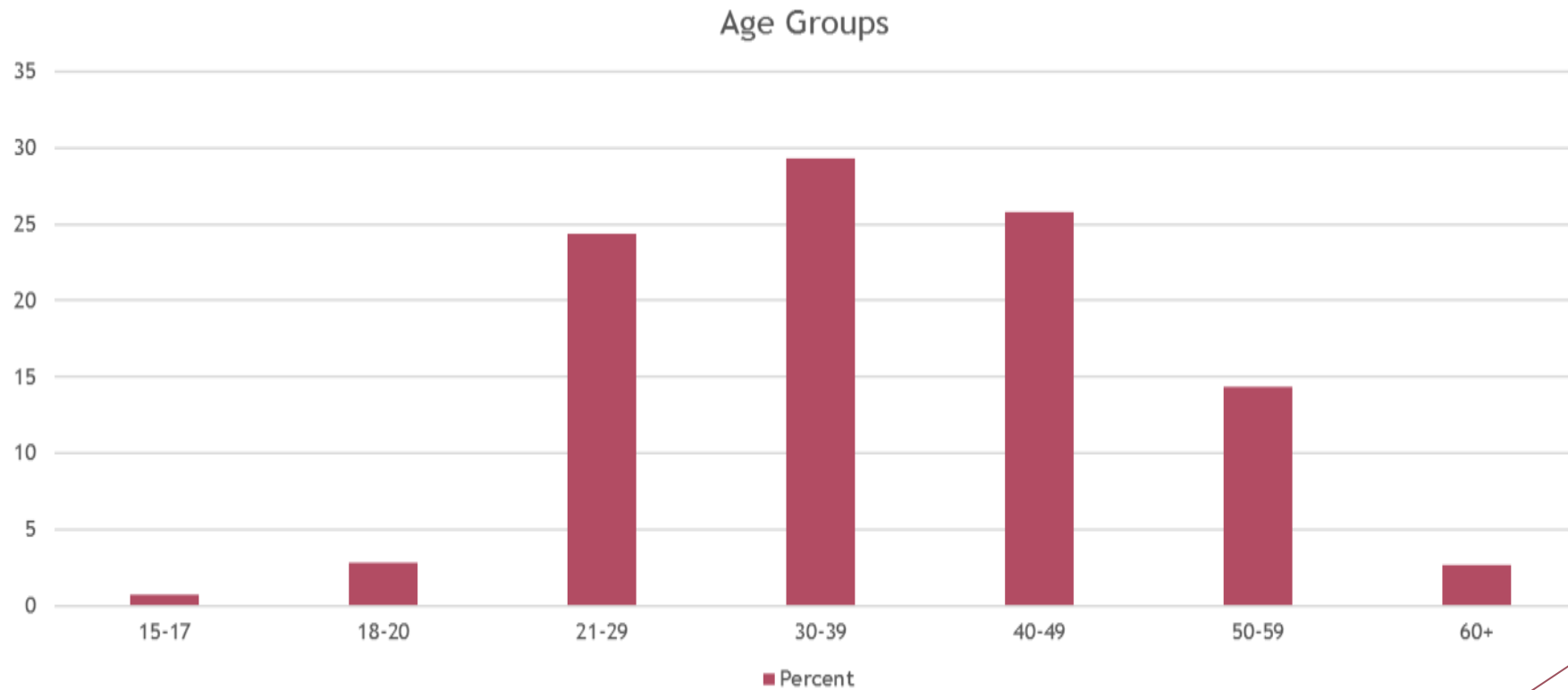
# Demographics



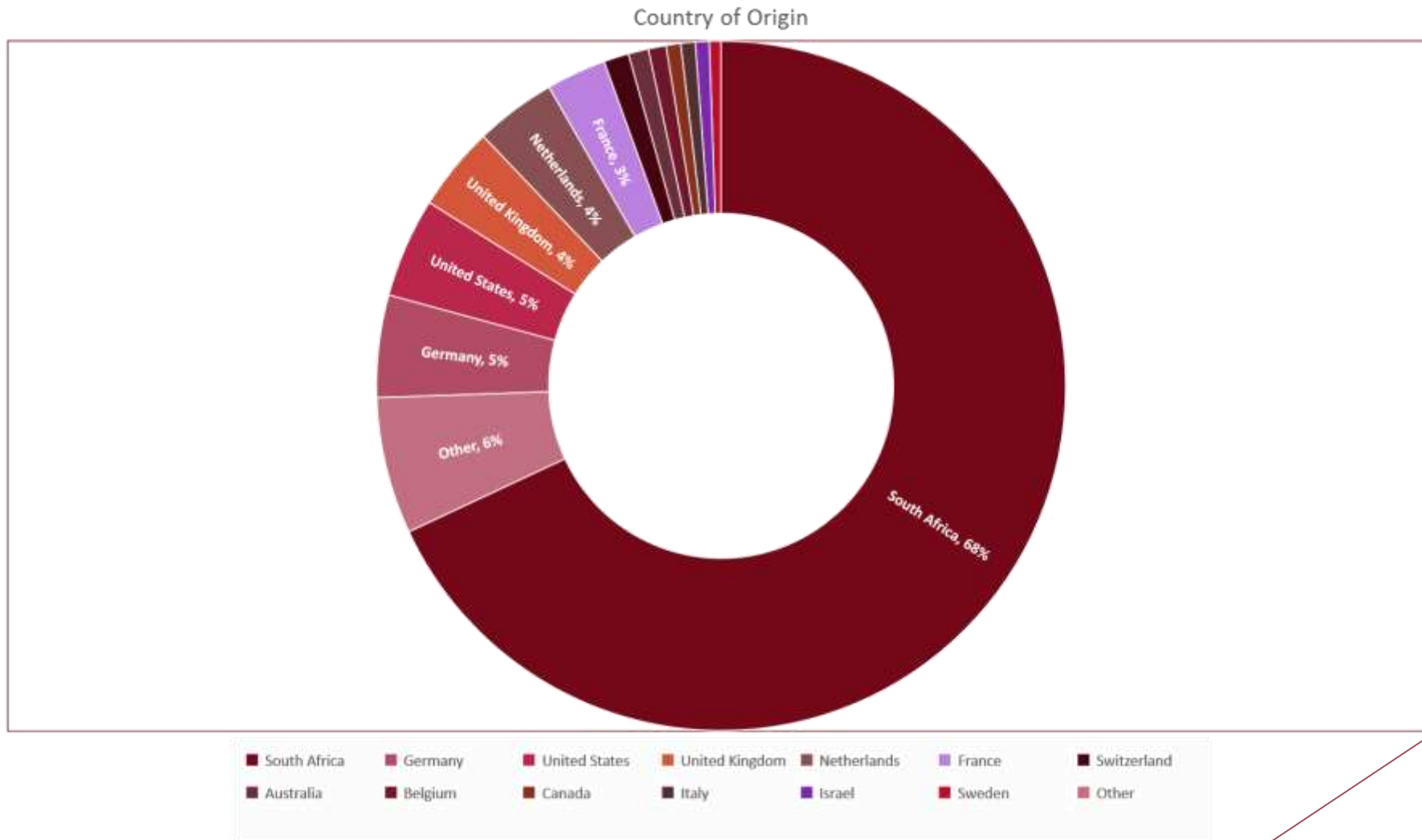
# Ages of participants in percentage of total community



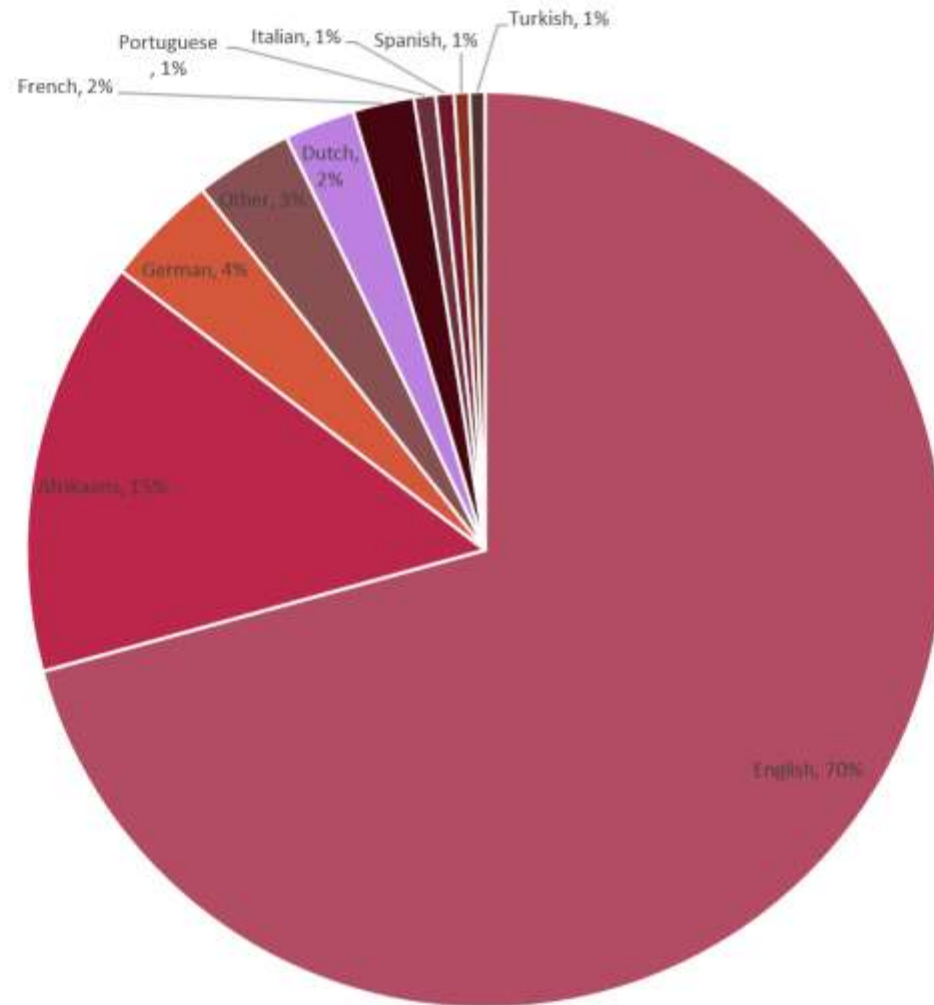
# Percentage of participants split into age groups:



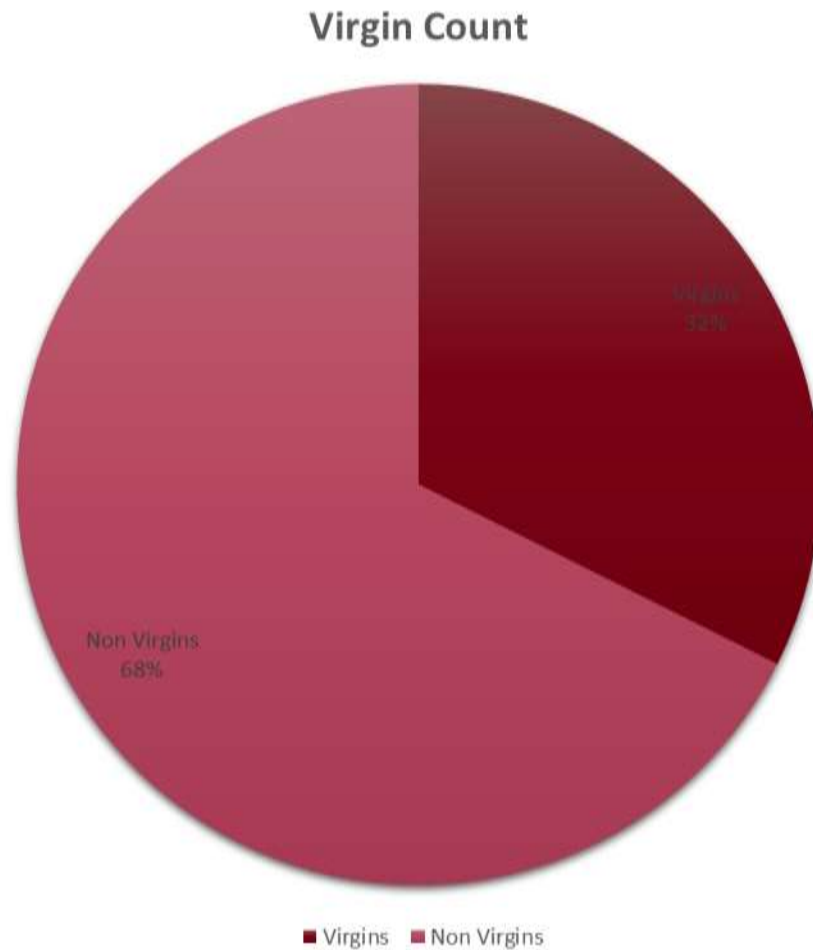
# Participants' countries of origin:



# Mother Tongue:



# Virgins vs. Non-virgins:

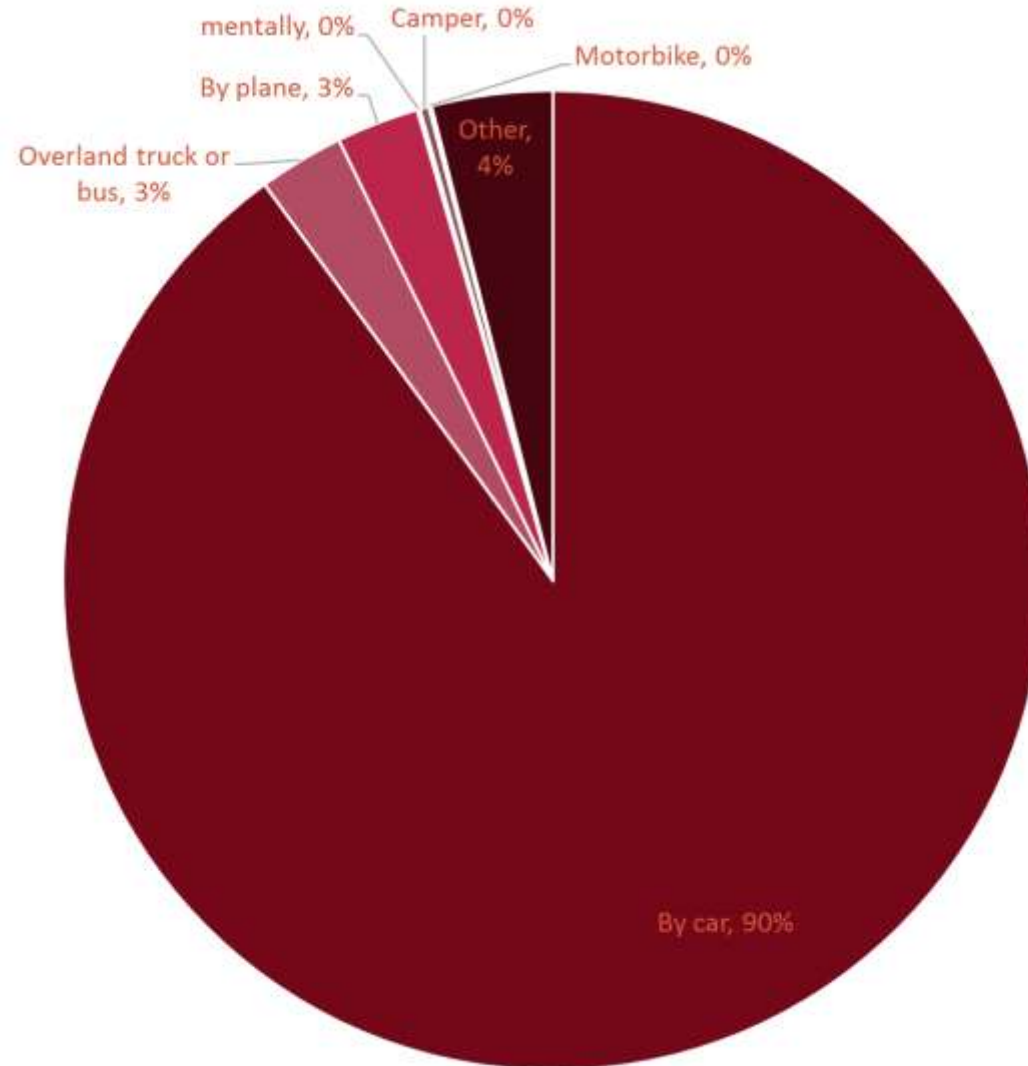


# Travel and Transportation

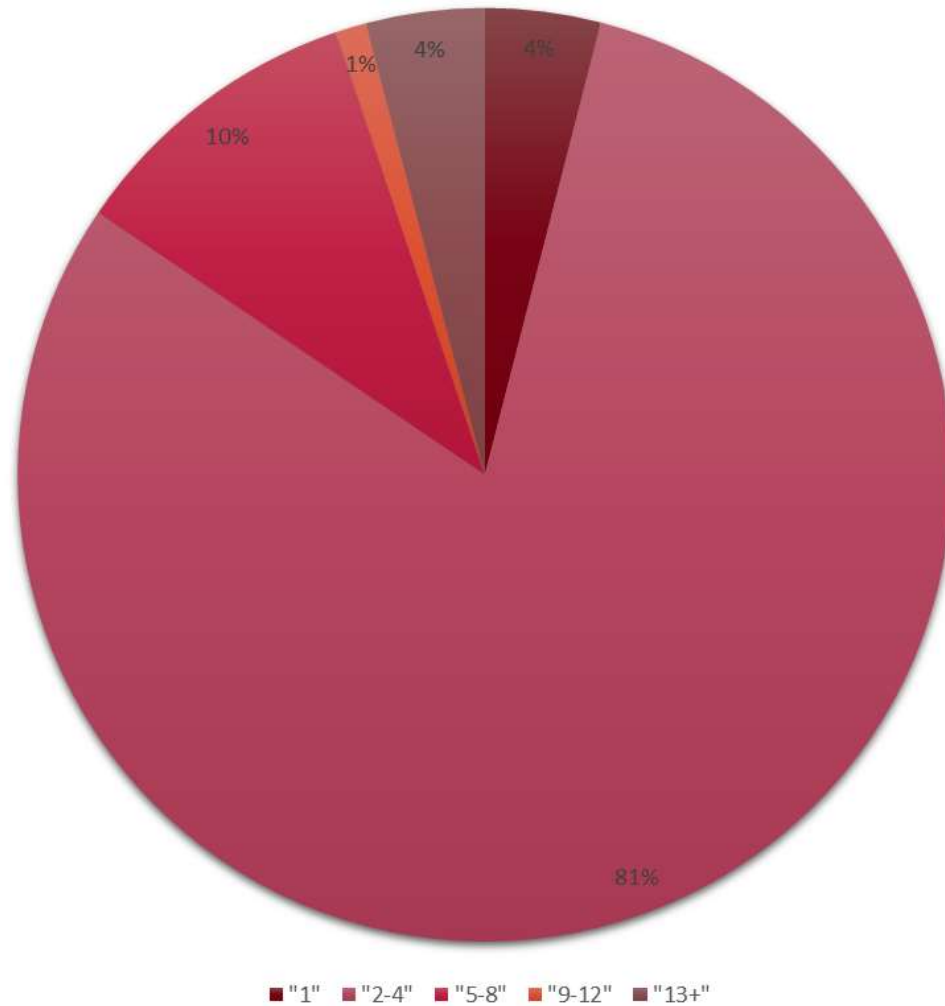




# How Did You Get There?



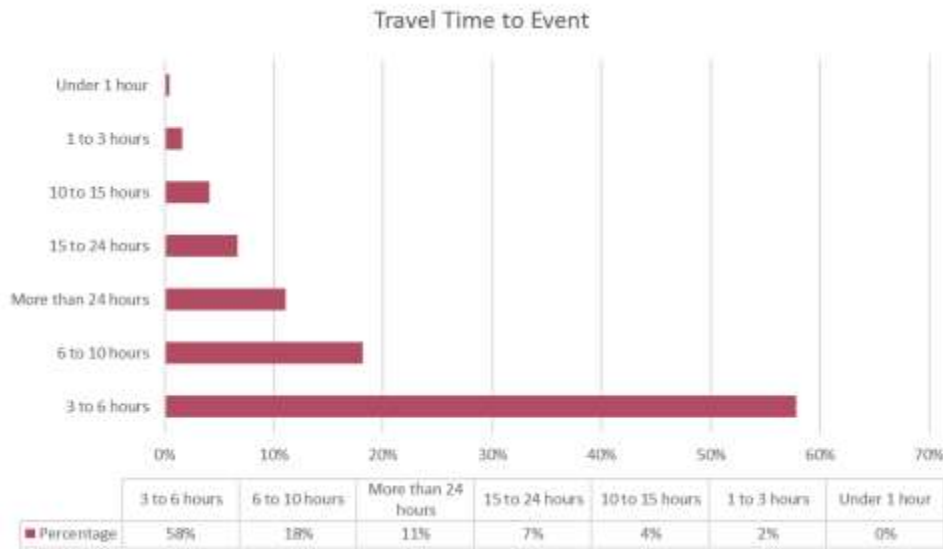
# Number of people per vehicle:



# Unfun(ish) facts:

- ▶ Per the stats, 524 people travelled on their own to Tankwa Town. That's a lot of ride-sharing that should have happened!
- ▶ On average, participants' TOTAL travel costs - either fuel + wear and tear estimations, or ticket price total: R9,791.91. That means that R128,274,119.60 was spent on travel to AfrikaBurn 2017!
- ▶ Separating out the South African's from international Burners, the average travel costs for South Africans was R1,932.22. This means a total of R17,212,277.67 was spent on travel by South Africans within South Africa.

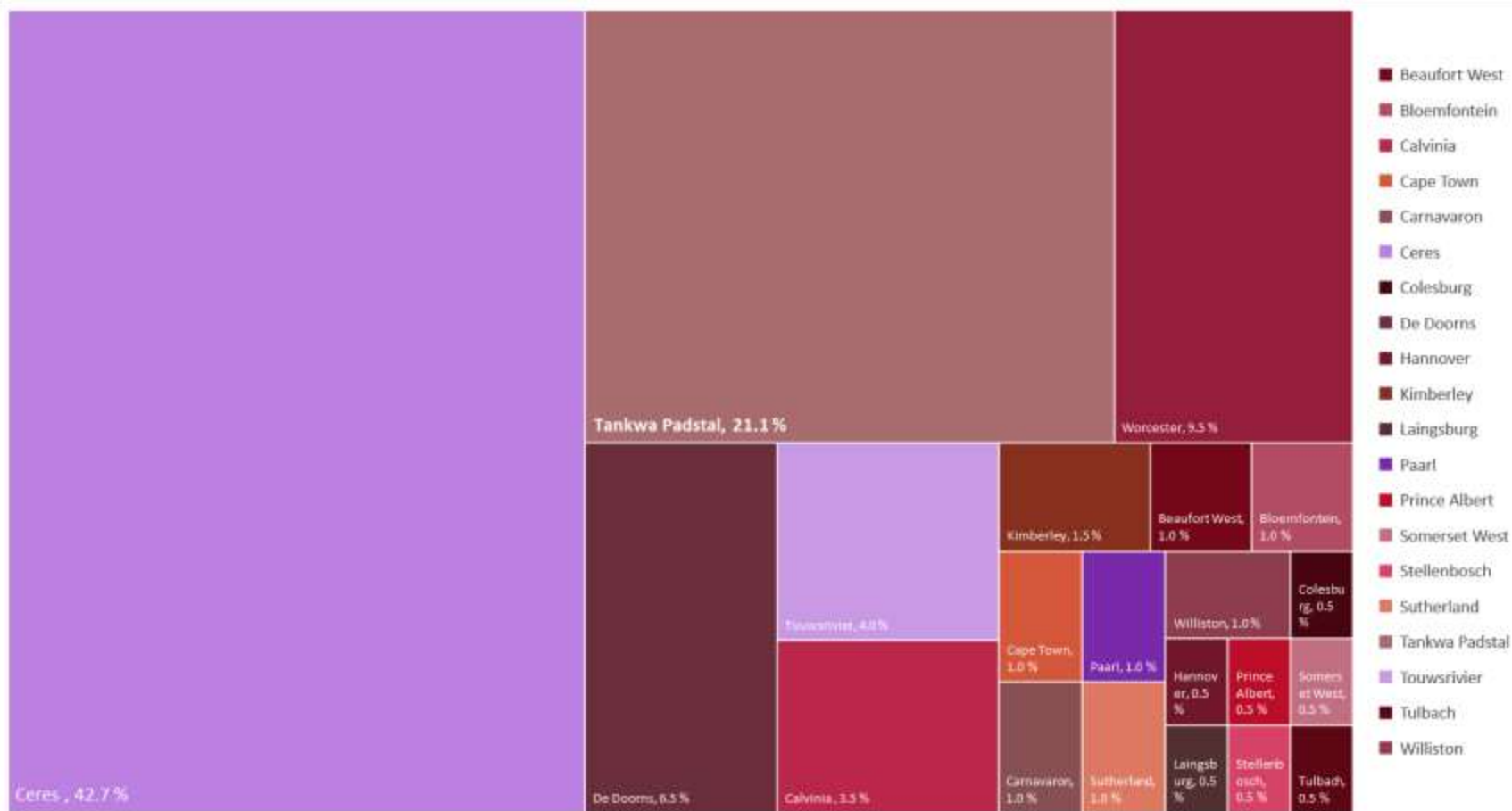
# Travel Time:



## Fun fact:

- ▶ 93% of all travellers purchased goods and services on their travels.

# Where do you stop on your travels to AfrikaBurn?



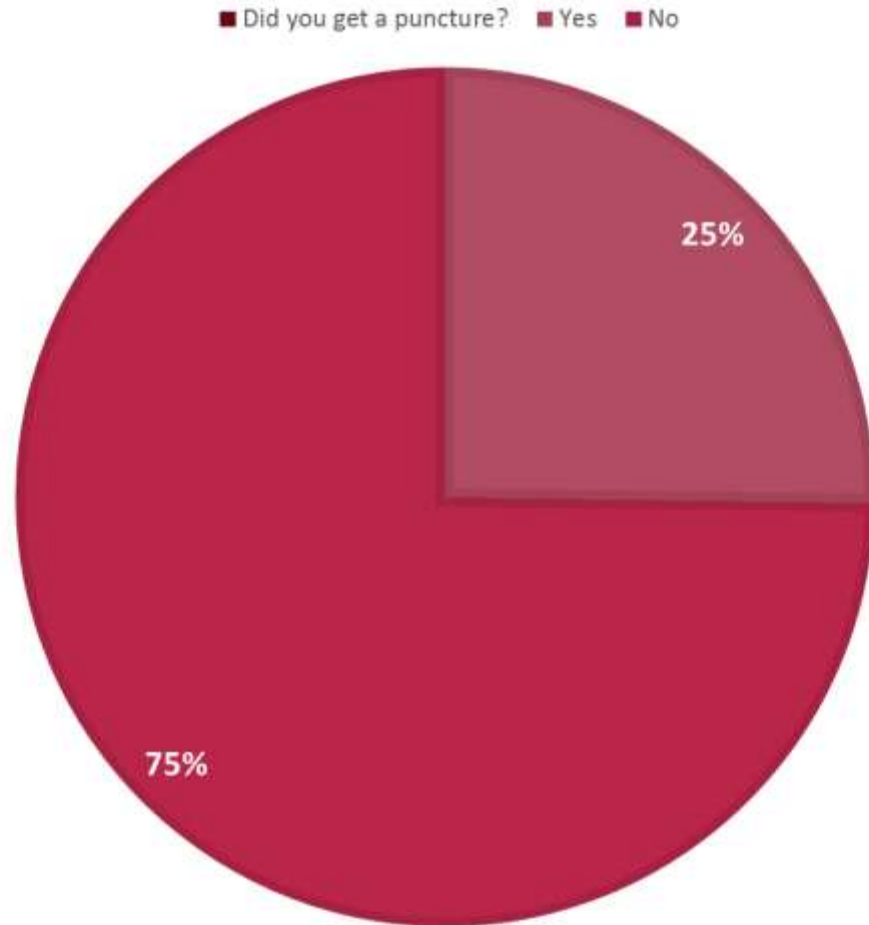
## Fun facts:

- ▶ The average Burner stopping in Ceres spends R657 on their stop, while the average Burner stopping in Calvinia spends R1,357.
- ▶ 28% of participants stopped overnight on their journeys.
- ▶ The average speed driven on the dirt road was 60.8km/h

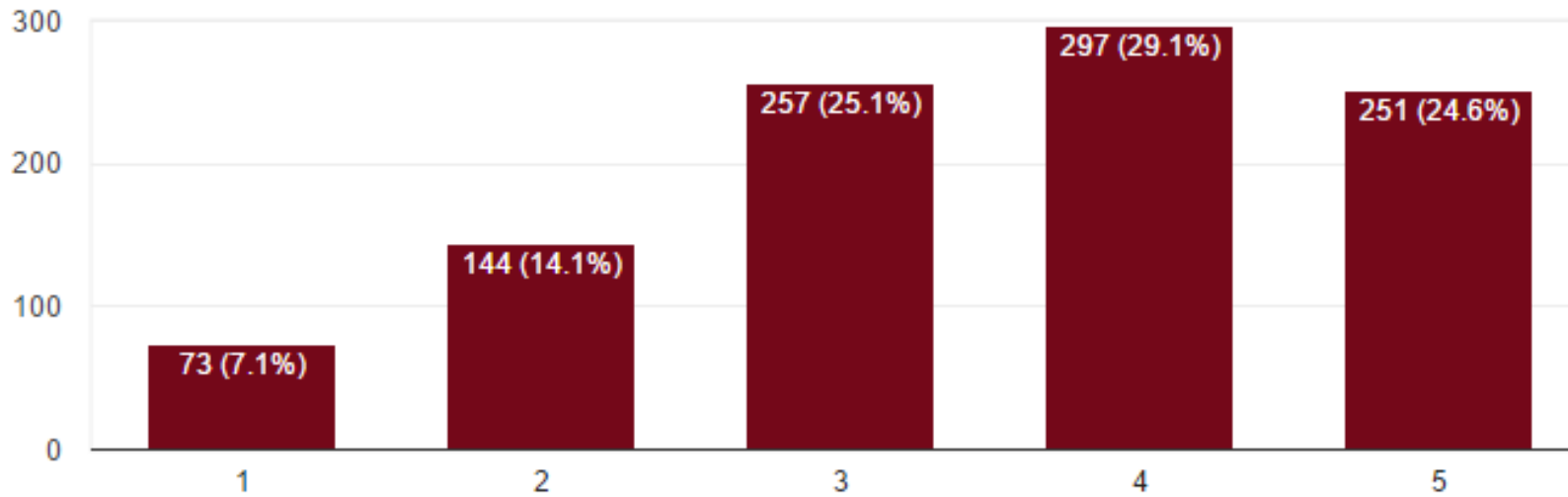
## Unfun fact:

- ▶ Statistically, around 100 people travelled at 120km/h on the dirt road, and a whopping 663 drove over 80km/h (which is breaking the speed limit of that road).

# Did you get a puncture?

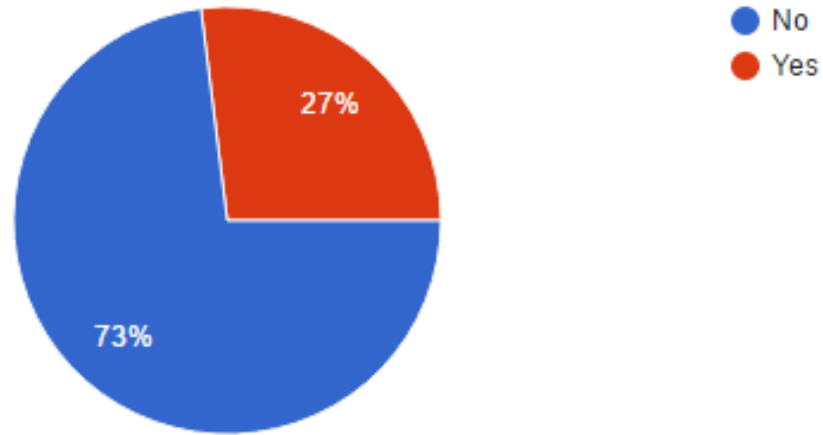


Please rate your sense of safety on a scale of 1-5:

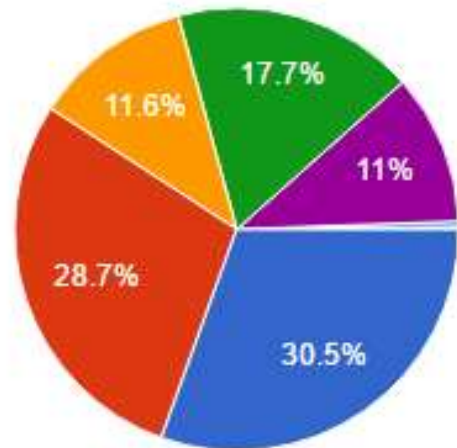




If it was at all possible would you move the event and avoid the R355 altogether?

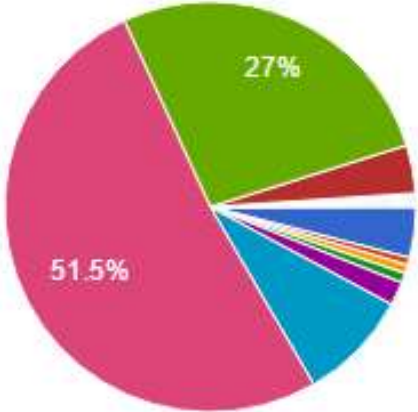


# Arrival Day:



- Early Access
- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

# Departure Day:

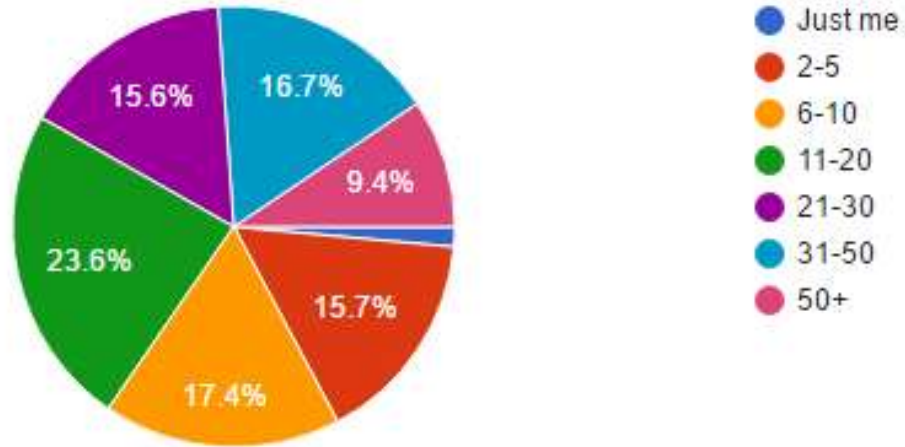


- Monday (24th)
- Tuesday (25th)
- Wednesday (26th)
- Thursday (27th)
- Friday (28th)
- Saturday (29th)
- Sunday (30th)
- Tuesday (2nd)
- Monday
- Didn't go this year, leave on Saturd...
- 3rd
- Wednesday (3rd)
- Wednesday 3rd
- 3rd left Stoney.
- Was in and out
- 6th May
- Wed the 3rd
- wednesday

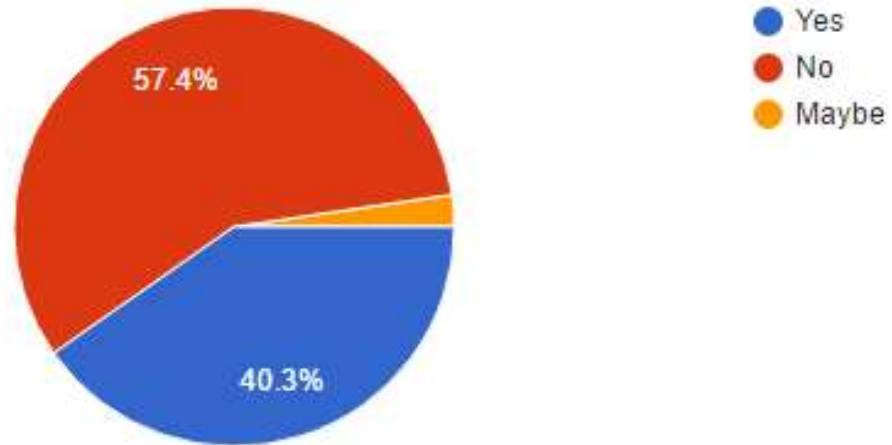
City Life

The background features a series of overlapping, semi-transparent geometric shapes in various shades of red, maroon, and burgundy. These shapes are primarily located on the right side of the frame, creating a layered, abstract effect. The rest of the background is plain white.

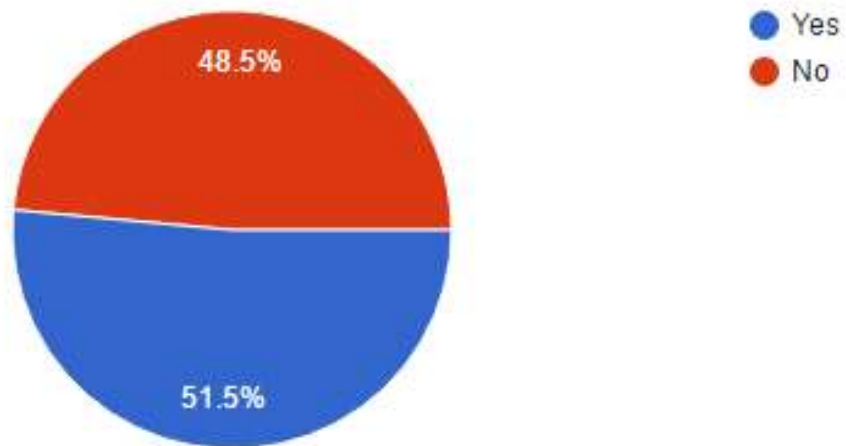
# How many people were in your camp in total?



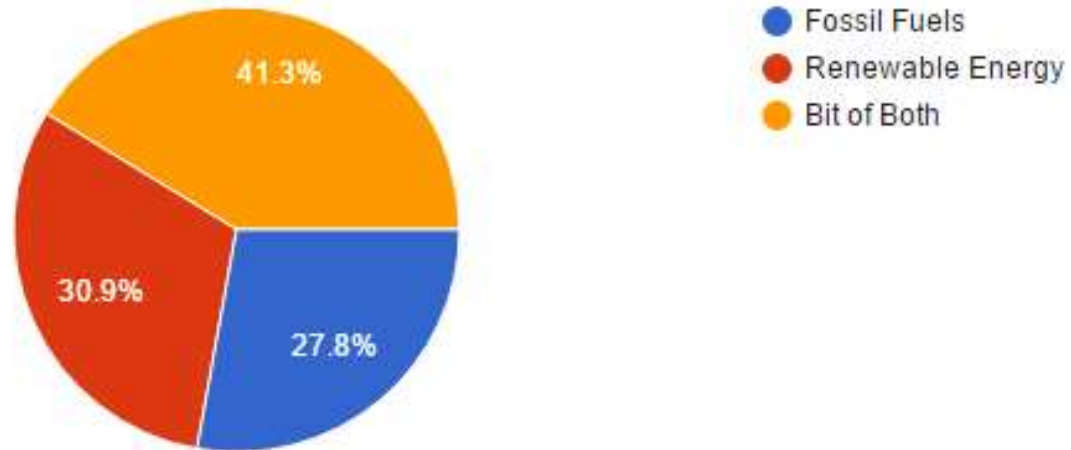
# Were you part of a registered theme camp?



# Did you generate electricity in your camp?

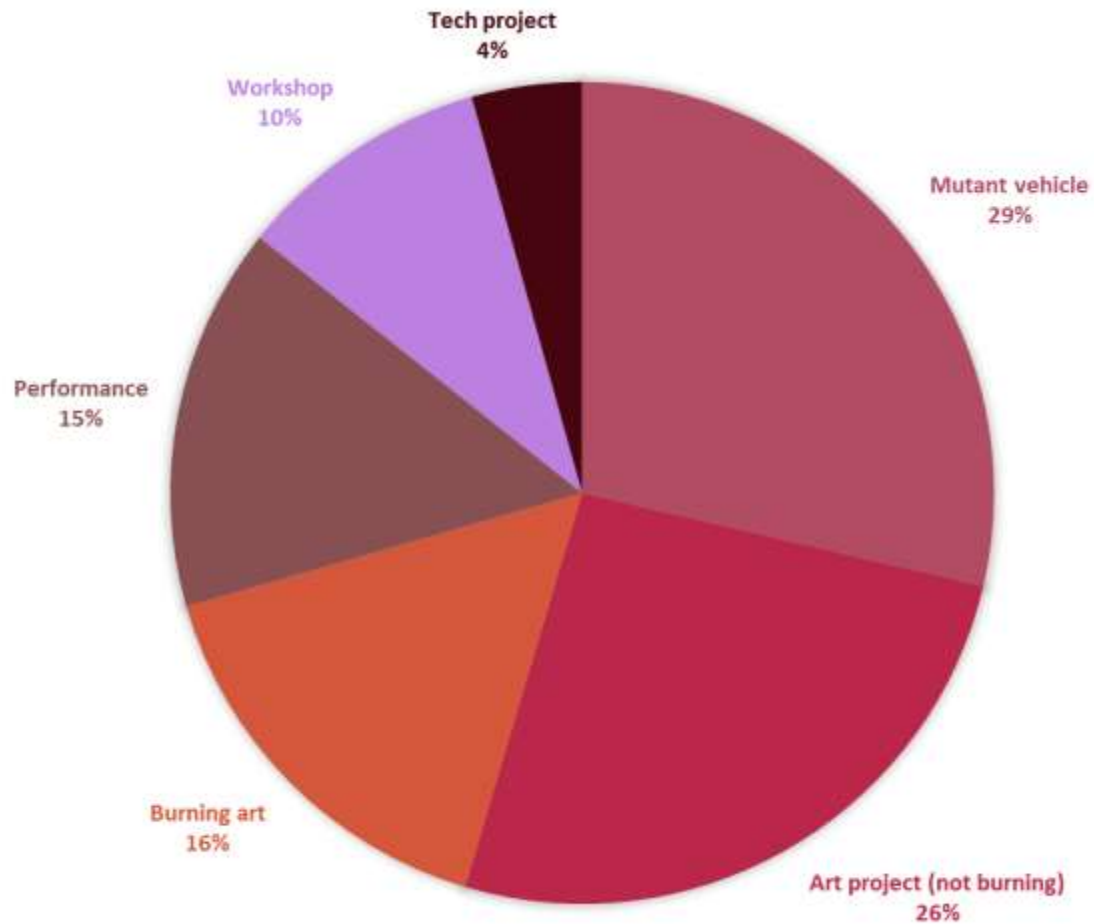


# What was your energy source?

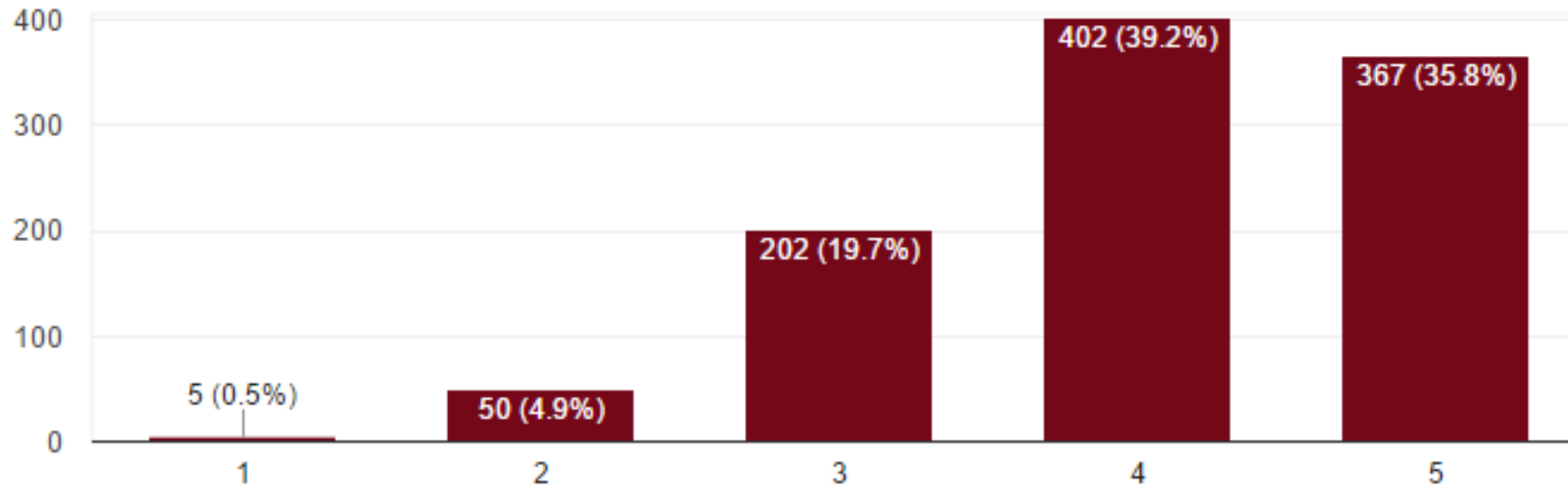




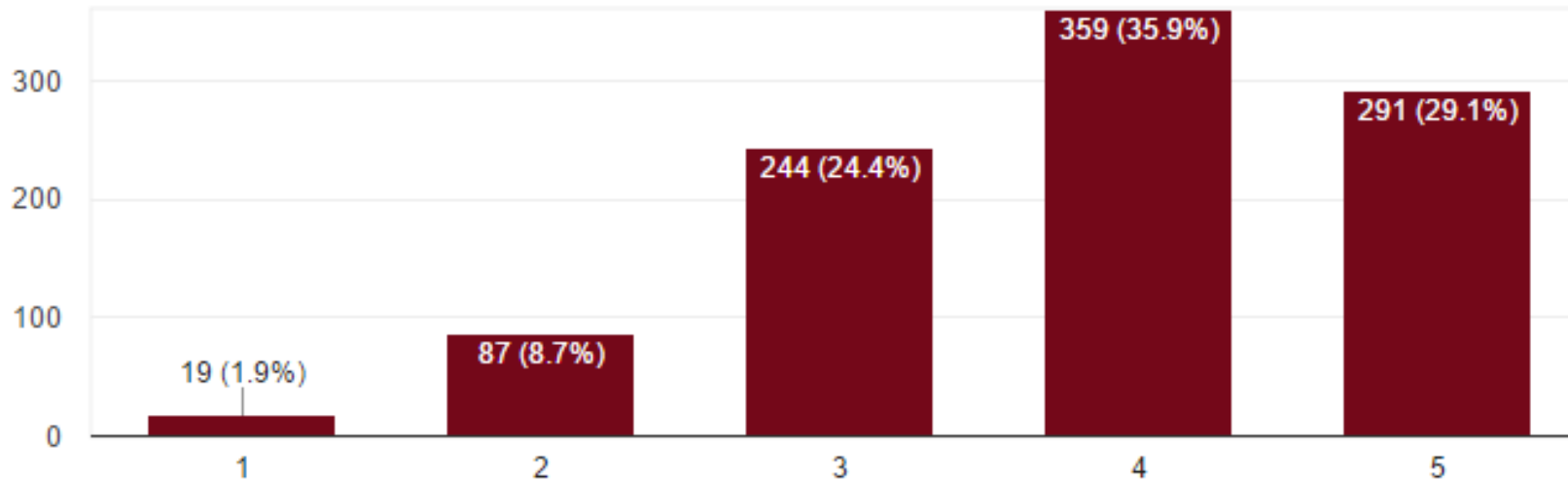
# If you participated in a project at AfrikaBurn, what was it?



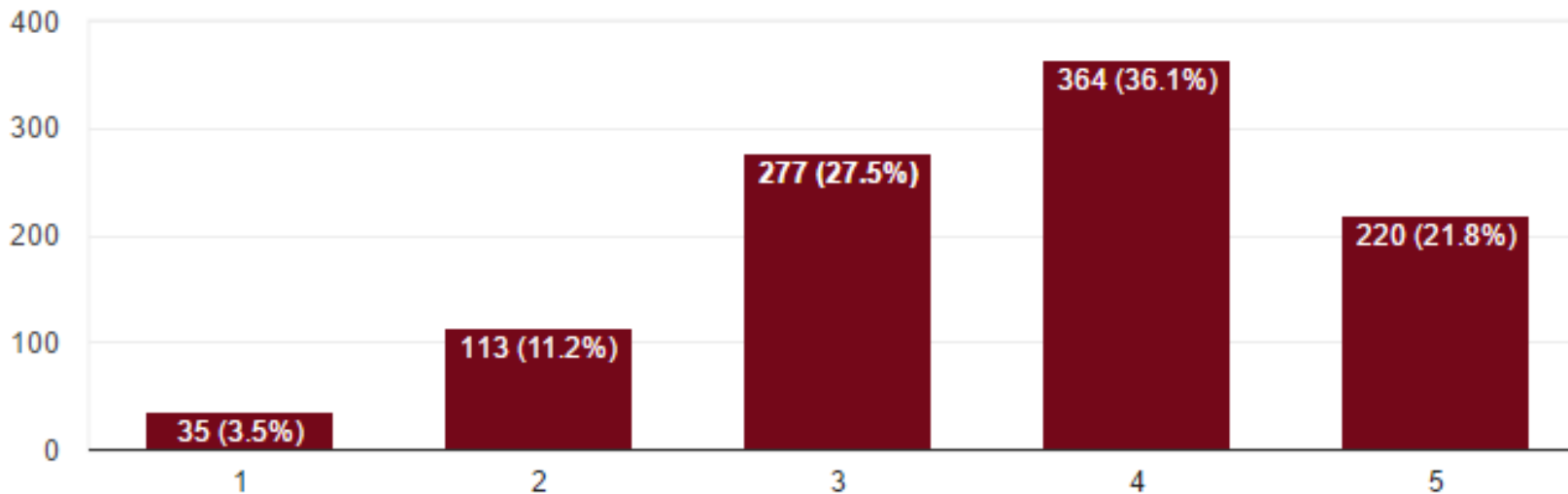
Please rate your overall/general experience of the art in Tankwa Town this year?



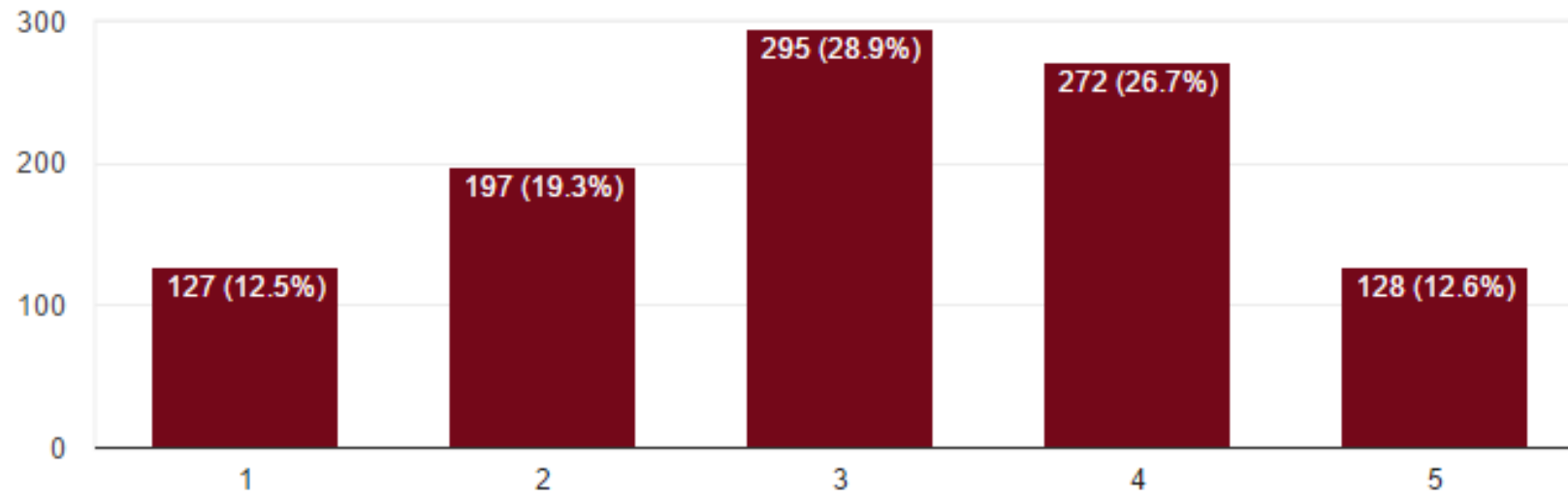
Please rate your overall experience of the burns in Tankwa Town this year?



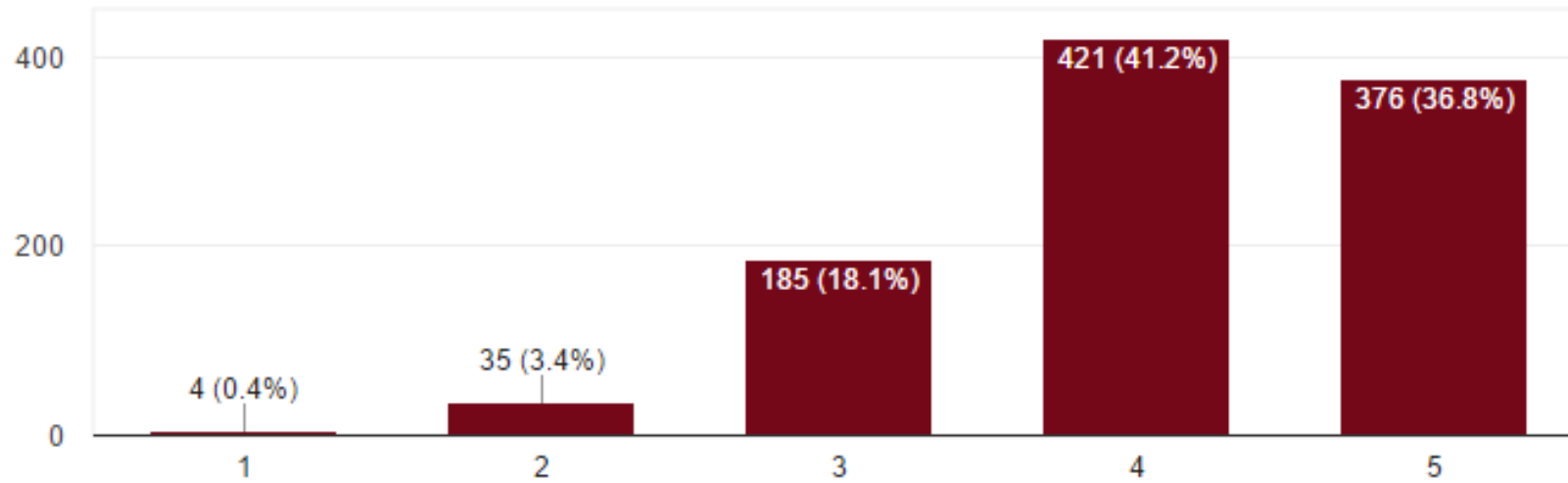
Please rate your overall experience of the performances and music in Tankwa Town this year?



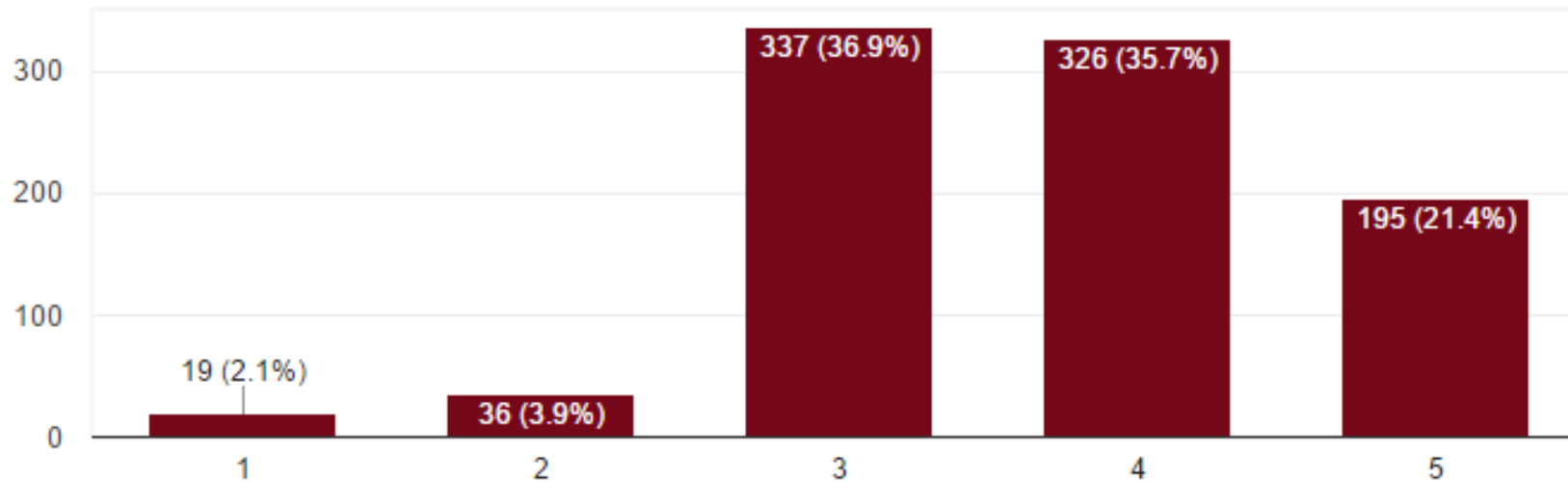
# Please rate the level of SOOP (Sound Out Of Place) this year?



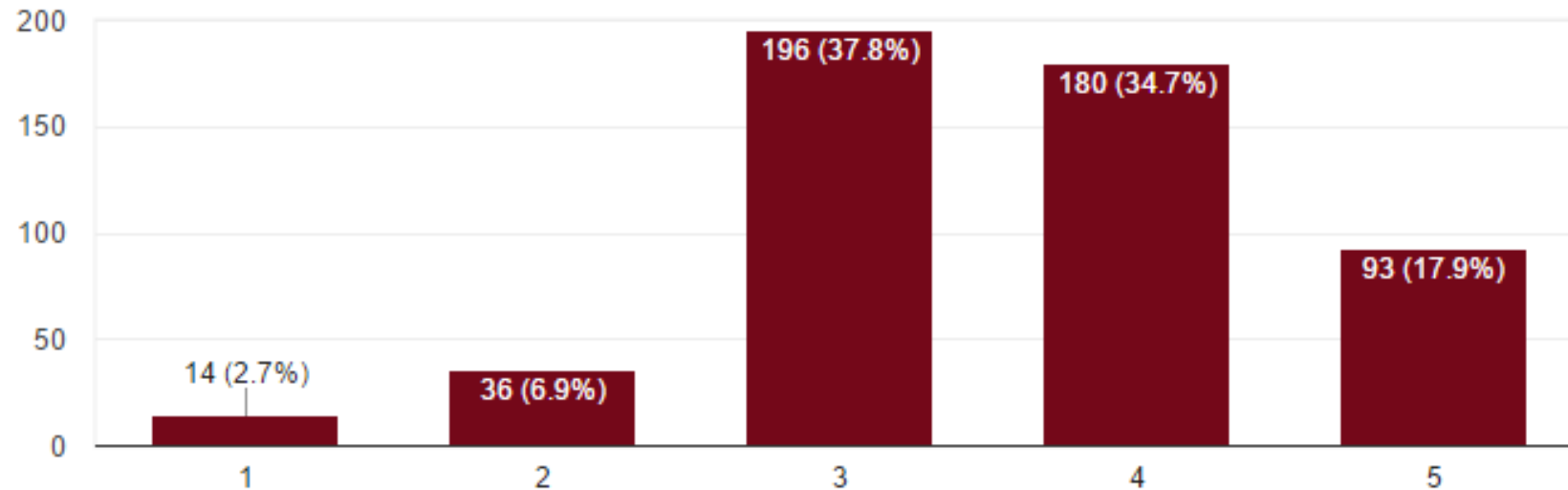
Please rate your overall experience of the Mutant Vehicles in Tankwa Town this year?



Please rate your overall experience of the technology in Tankwa Town this year?



Please rate your overall experience of the workshops in Tankwa Town this year?

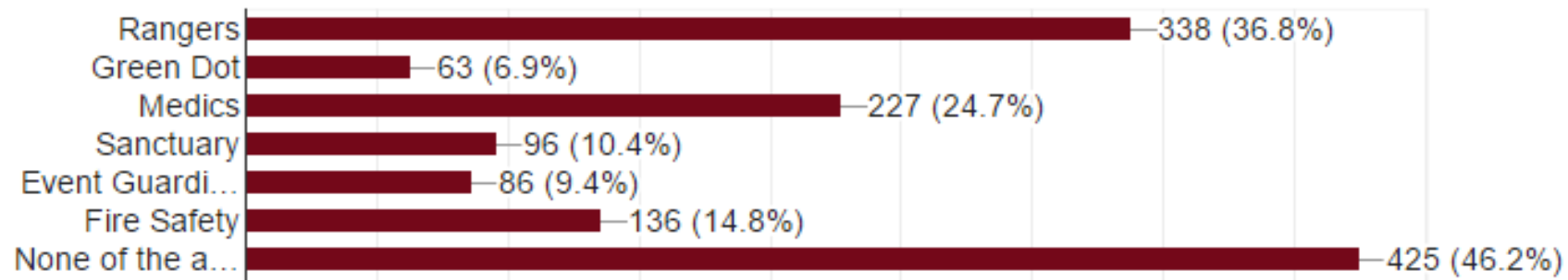




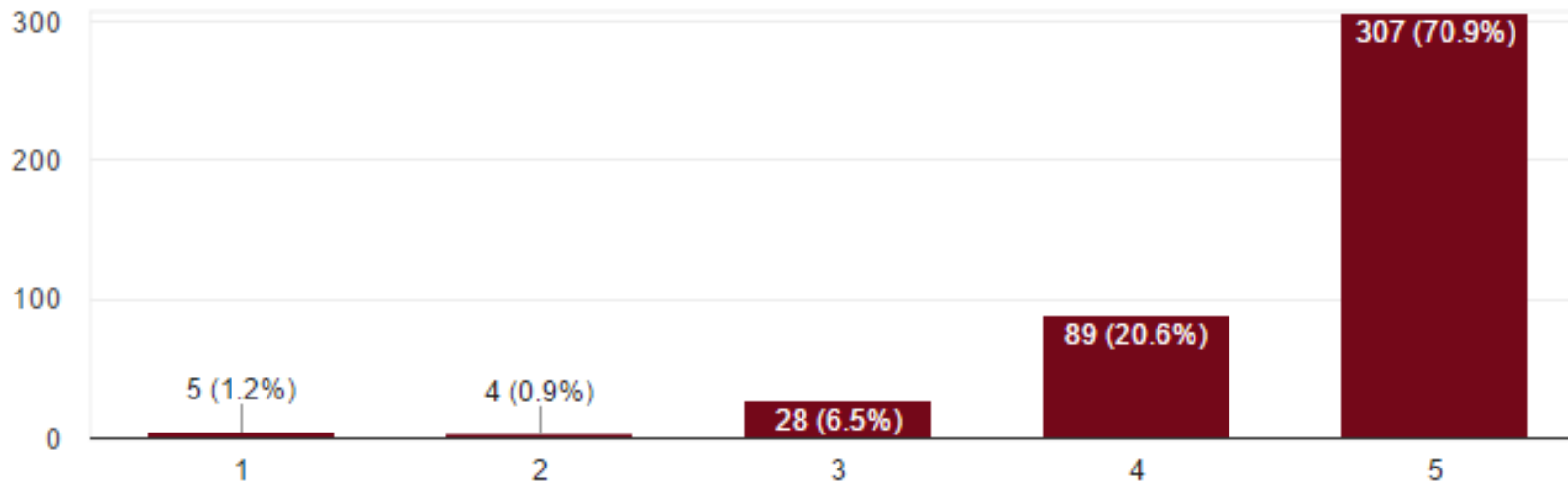
# Health and Safety



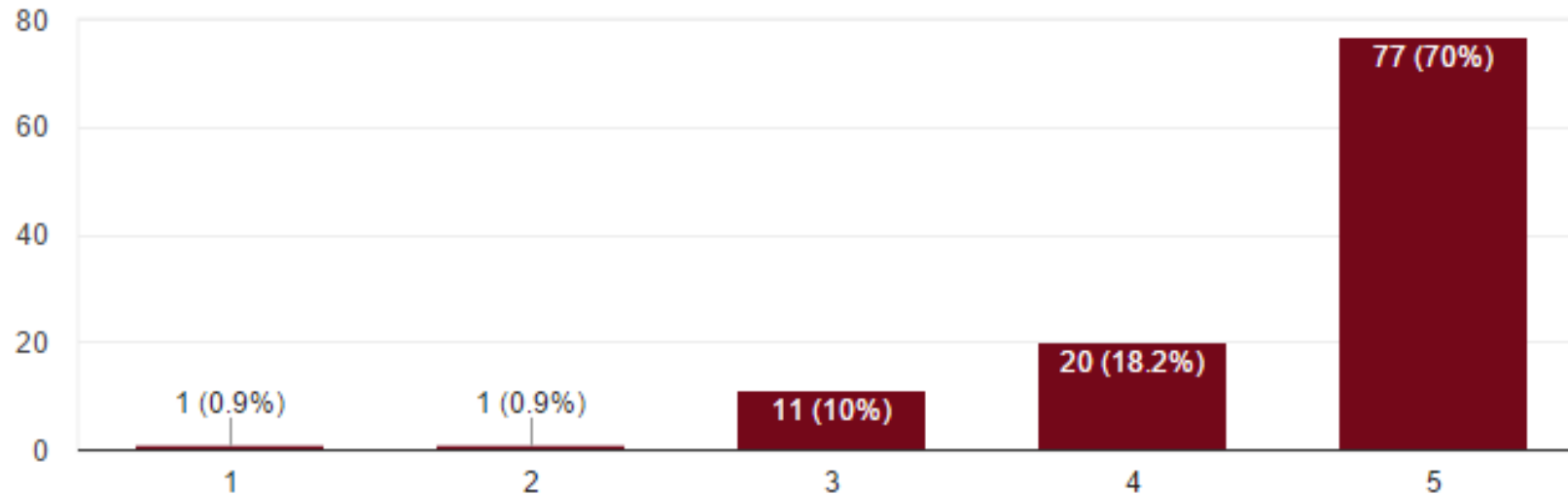
# Did you have cause to use or engage with any of the following services during the event?



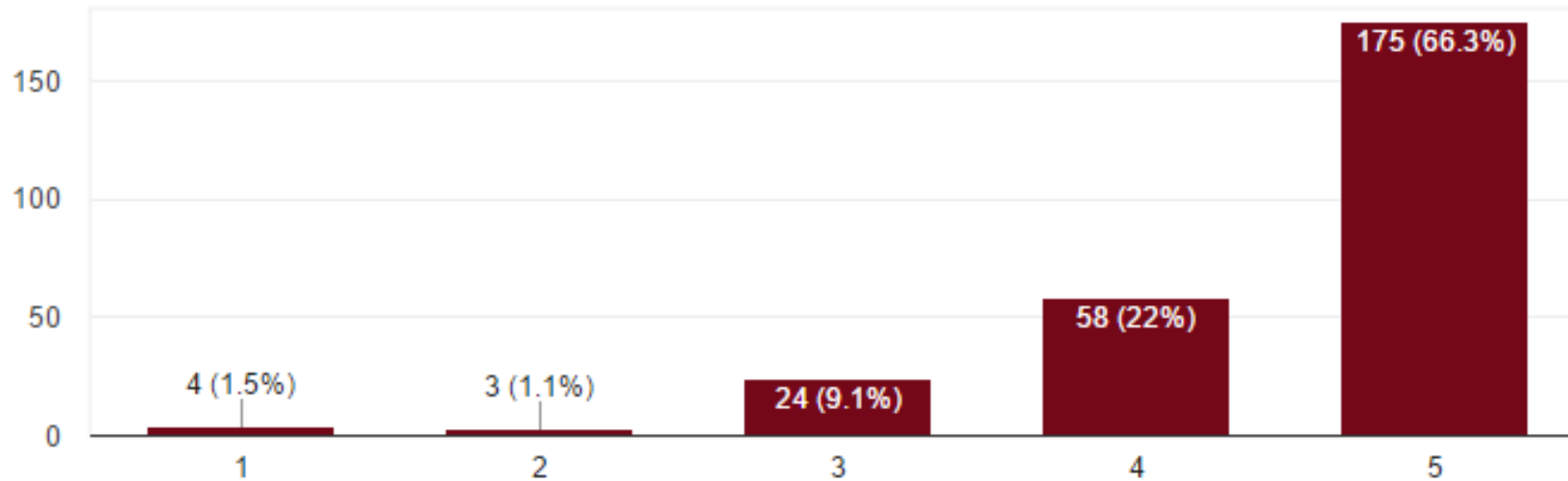
# Please rate your experience(s) with the Rangers:



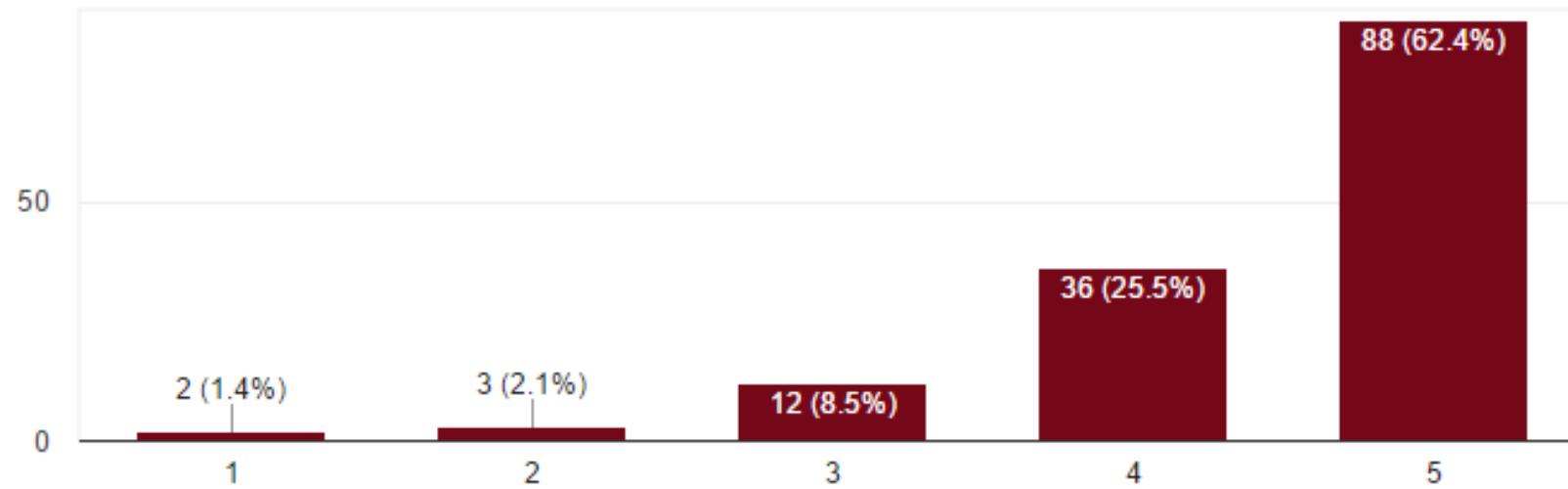
# Please rate your experience(s) with the Green Dots:



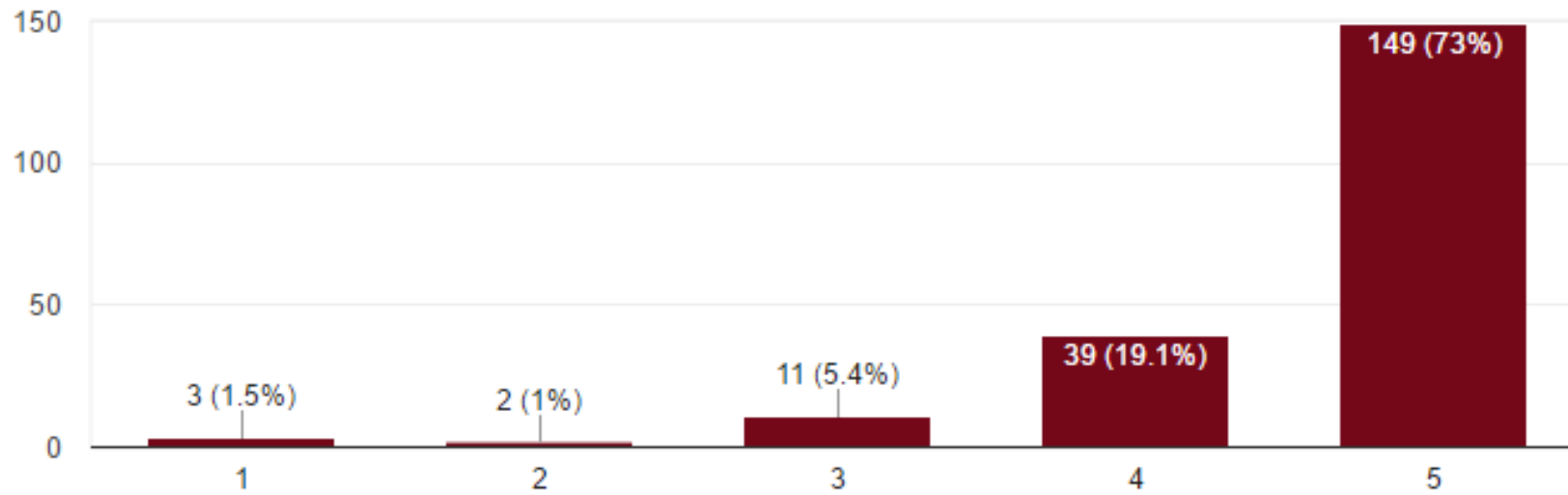
# Please rate your experience(s) with the Medics:



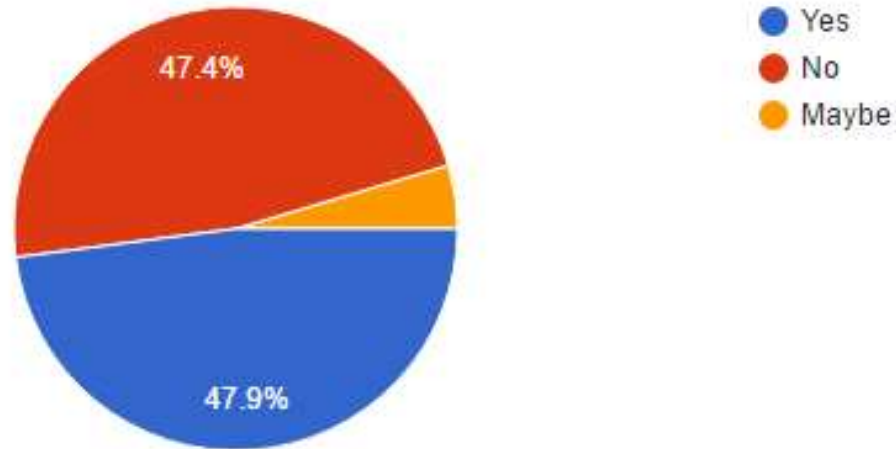
# Please rate your experience(s) with the Event Guardians:



# Please rate your experience(s) with the Fire Safety team:



# Did you fall ill this year?



## Fun(ish) facts:

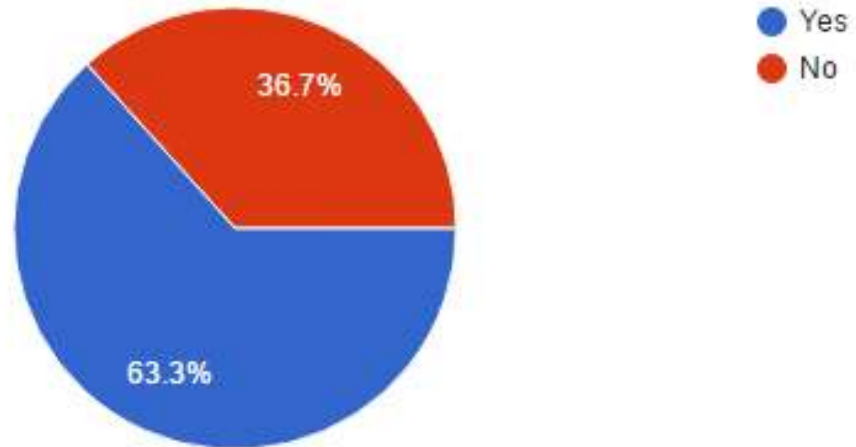
- ▶ Statistically (and historically) speaking, those who fell ill are more likely to provide feedback, meaning that the above graph may be misrepresented.



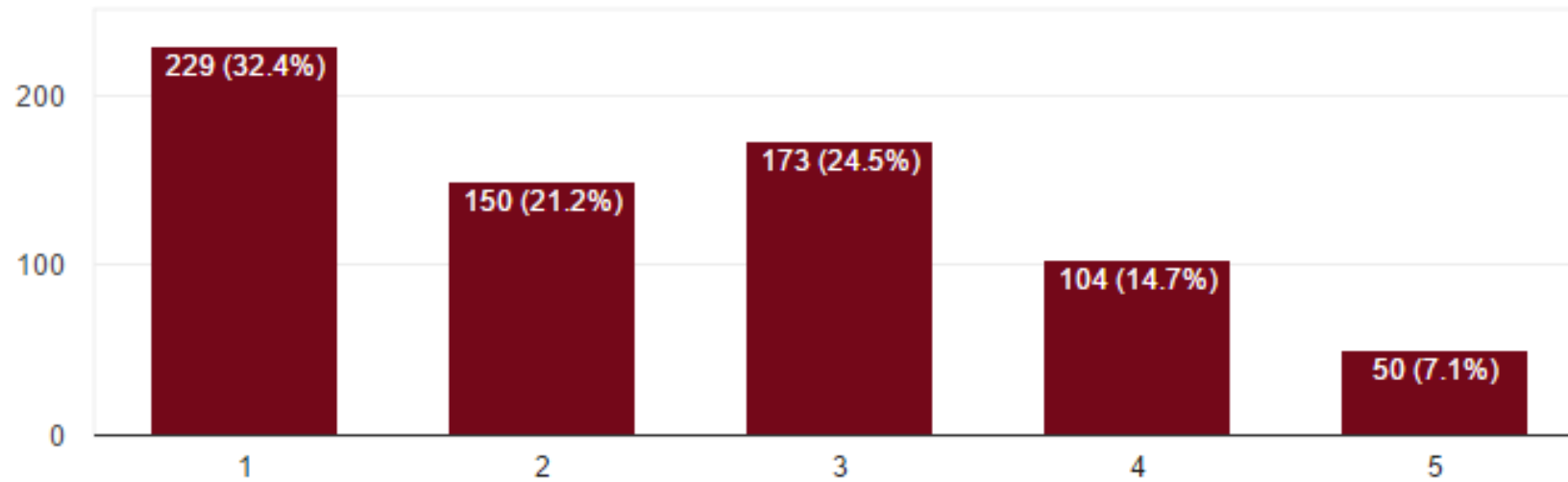
# Basic Services and Infrastructure



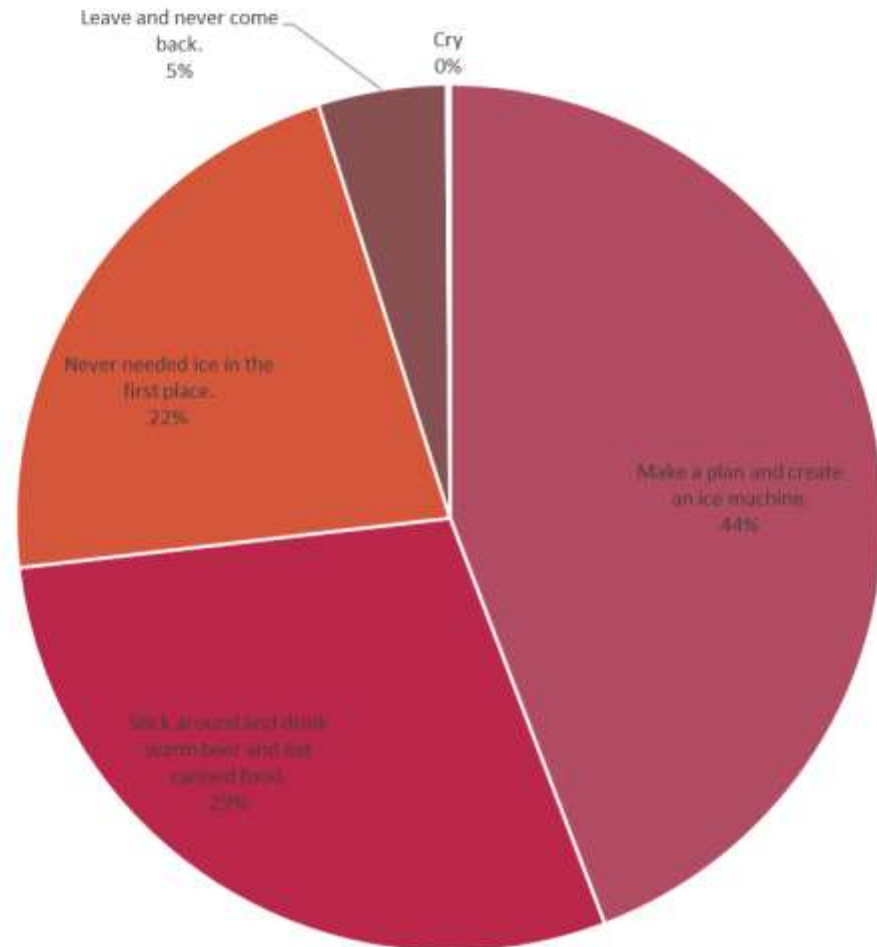
# Did you buy ice this year?



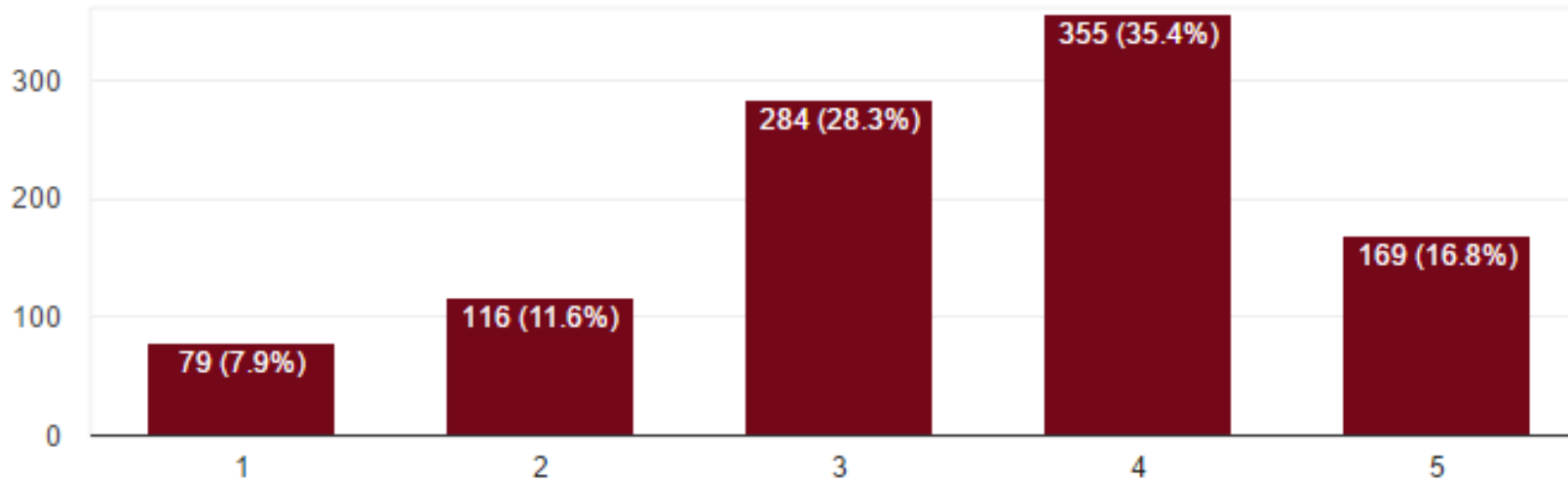
If you purchased ice, please rate the ice sales this year?



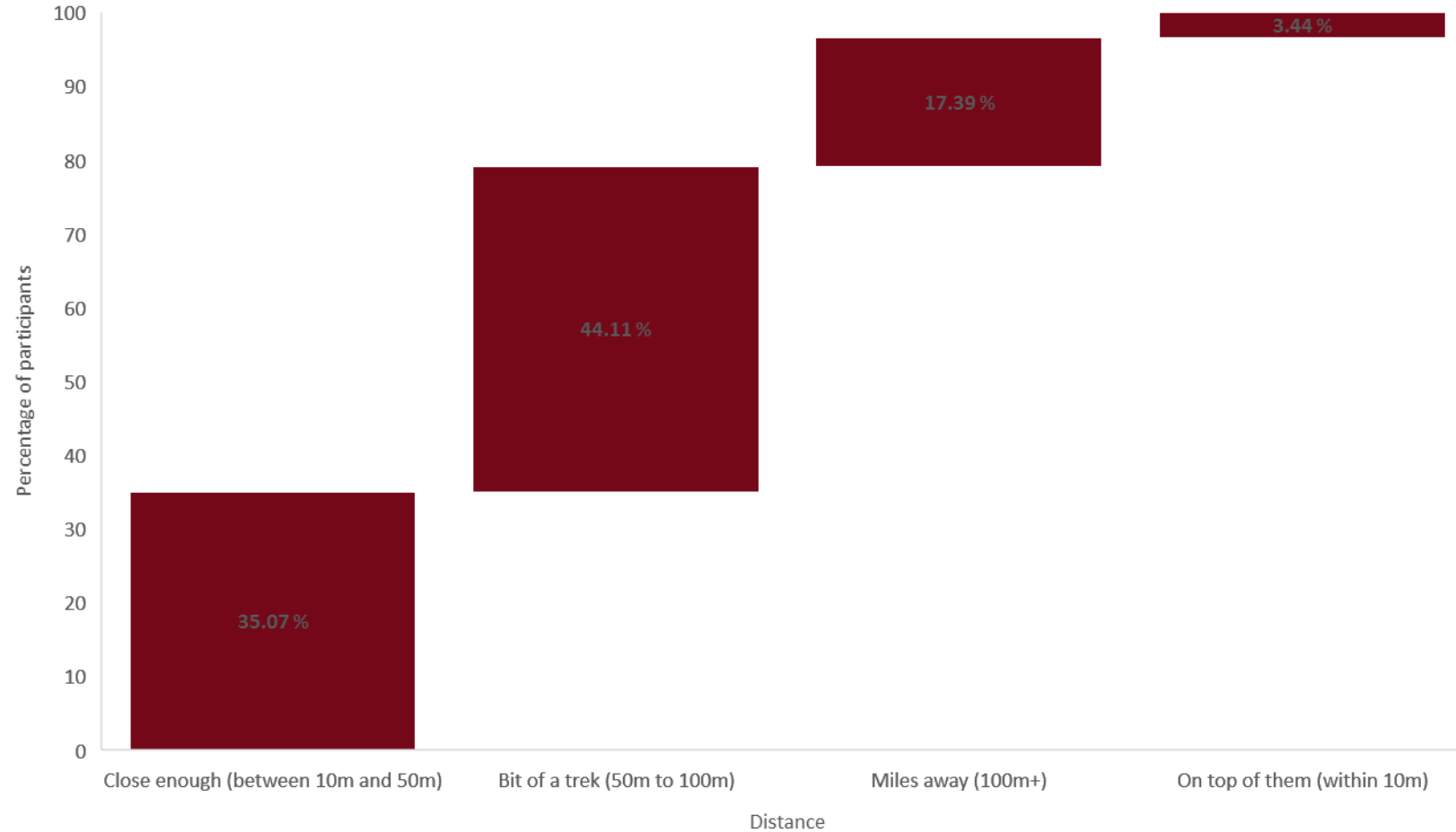
# What would you do if there was no ice sold on site?



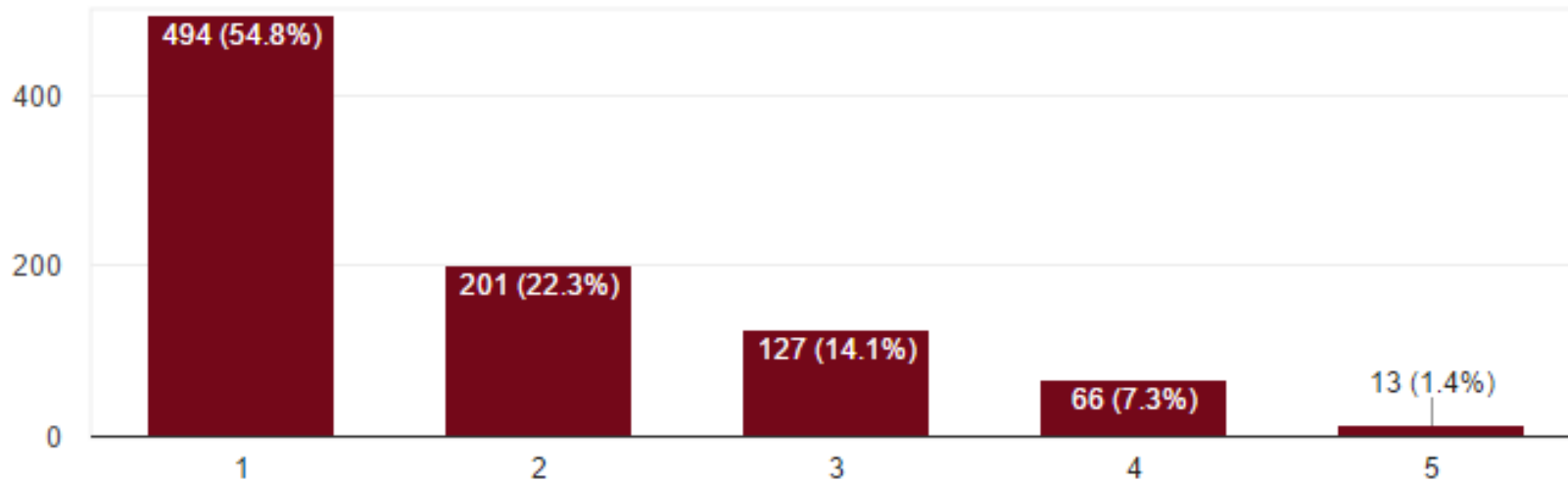
# Please rate the drop toilets you experienced this year:



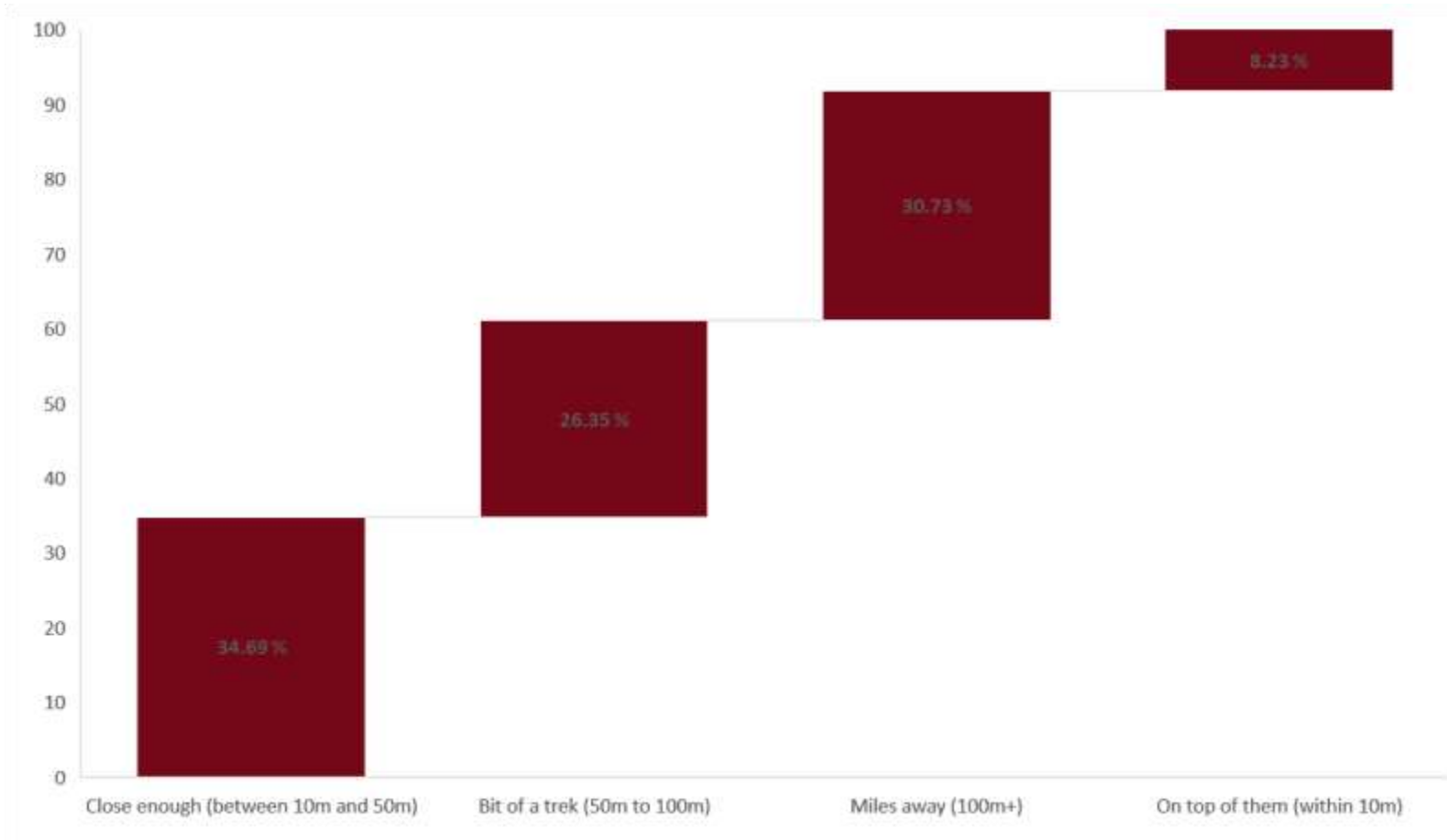
# How close were you to the drop toilets?



Please rate the portable toilets you experienced this year:

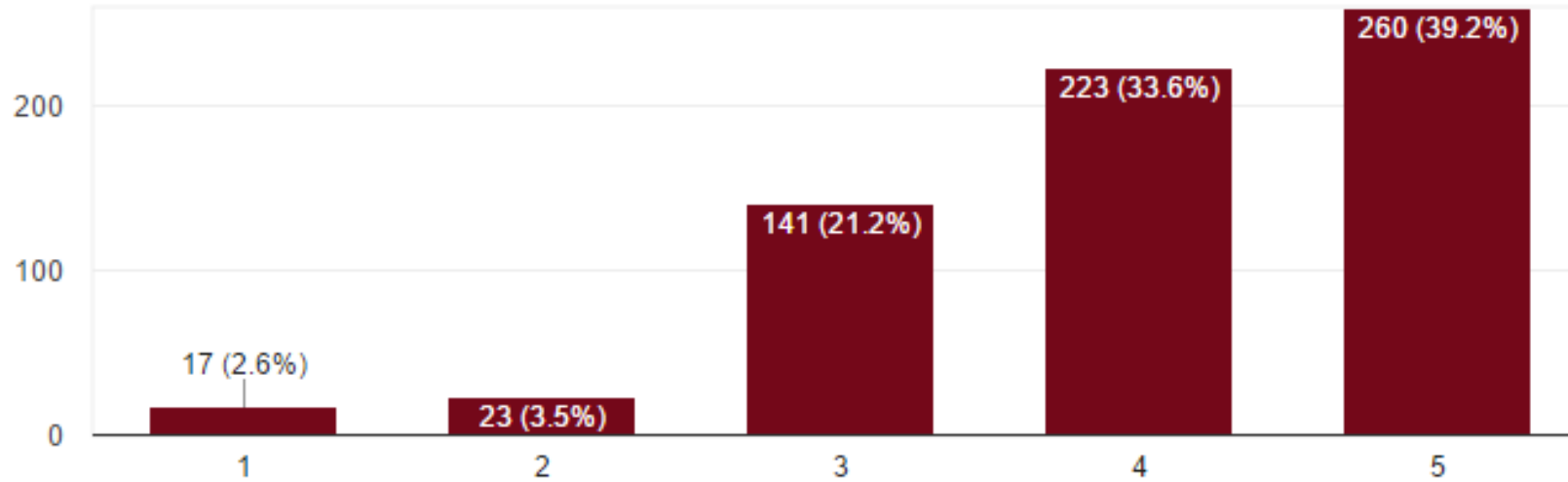


# How close were you to a bank of portable toilets?

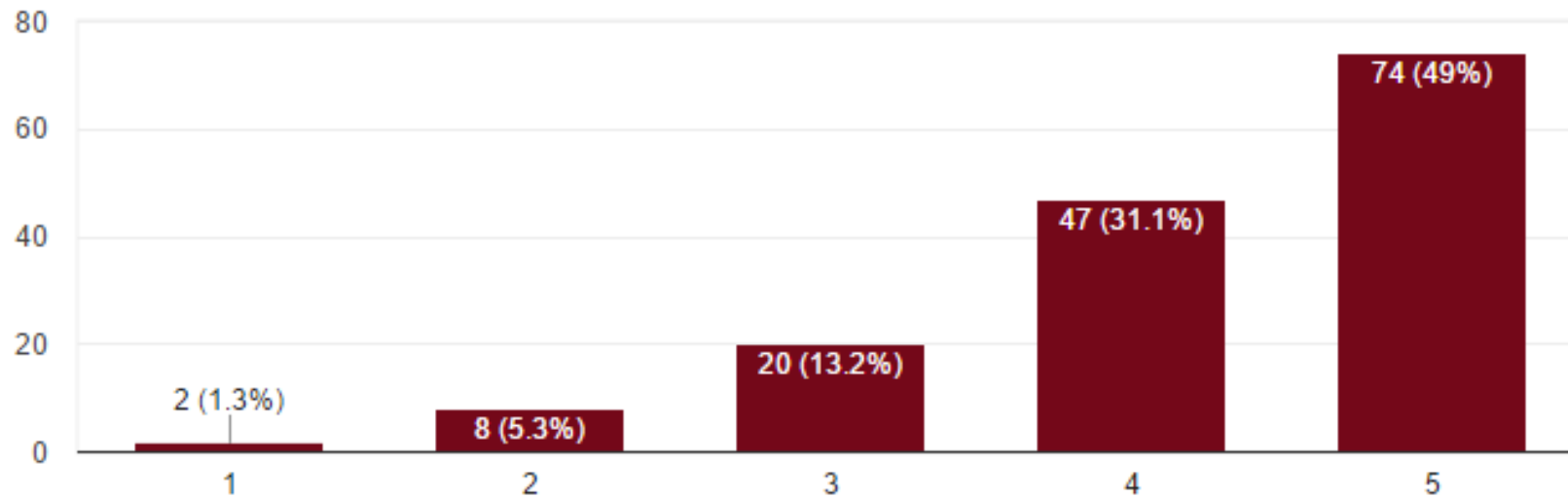




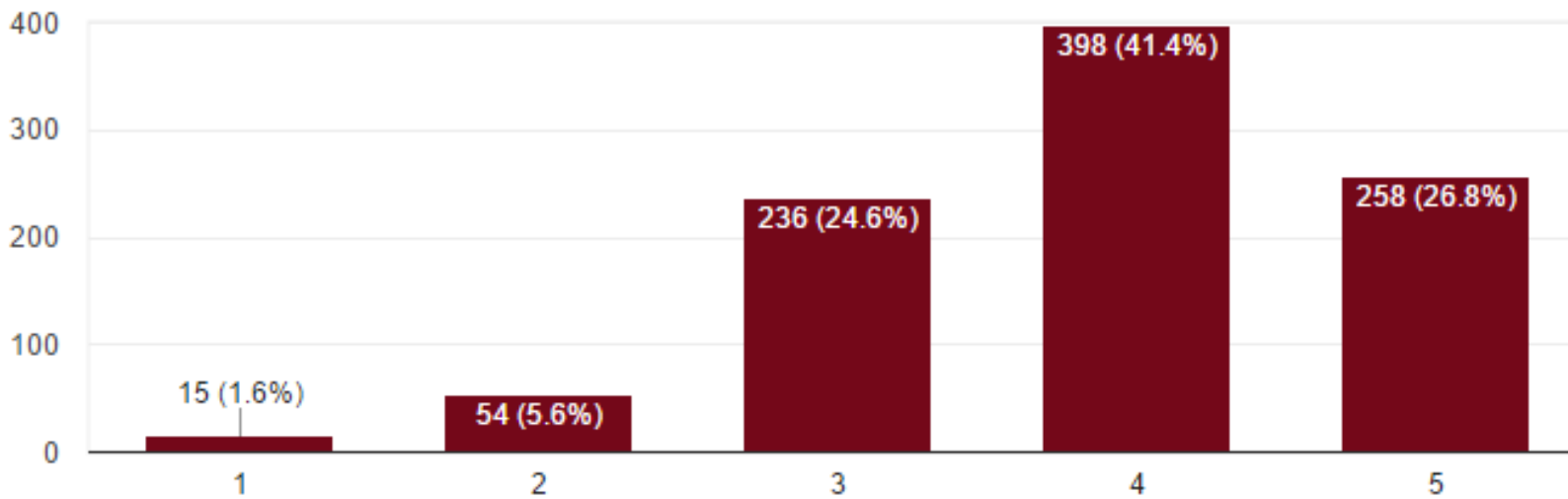
Please rate your experience, if any, with DPW collectively or as individuals:



If you had a mutant vehicle, how were your experiences with the DMV and the registration team?



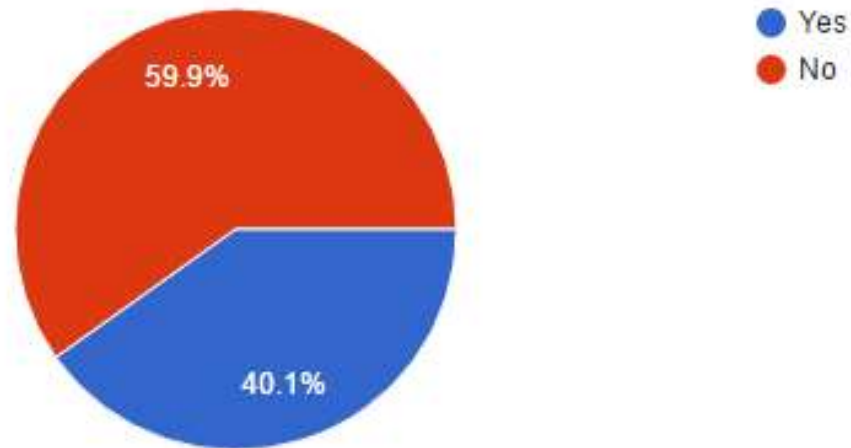
What was your impression of the on-site communications; from the maps, to the radio, to the notice boards, the app and the guides?



## Fun fact:

- ▶ 22.3% of participants got lost during the event.
- ▶ That means that 2921 people were wandering around looking for home at some point or another.
- ▶ On a rough time scale, that means that 417 people got lost every day - that's 17 people an hour.

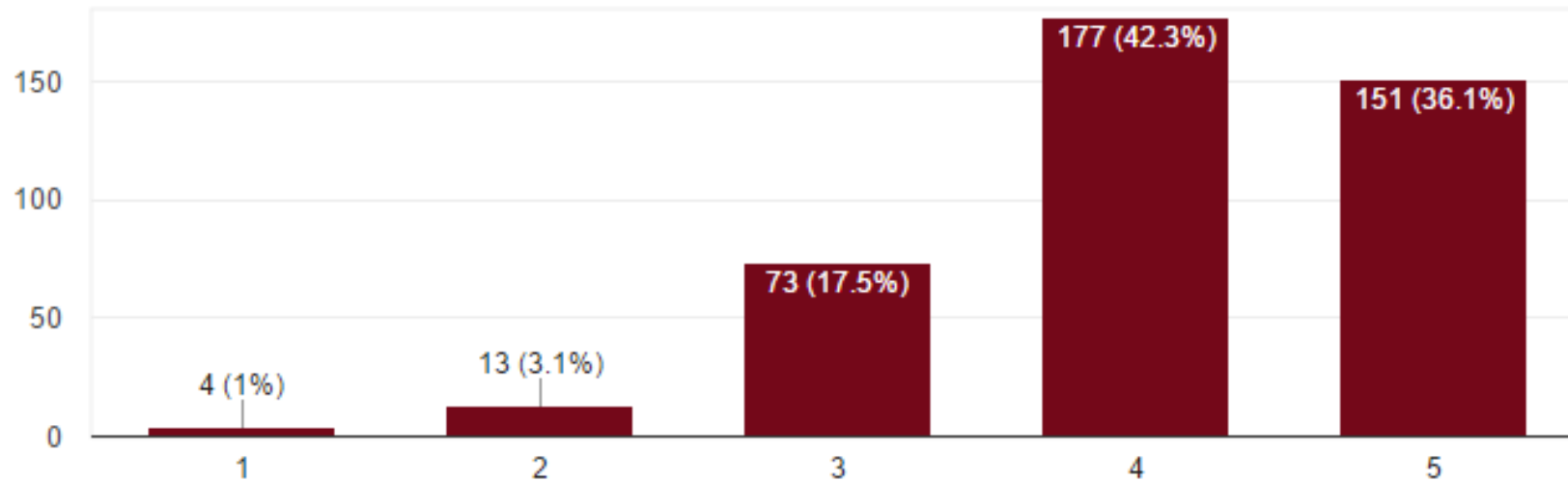
# Did you participate in any volunteer roles this year?



## Unfun facts:

- ▶ AfrikaBurn is a volunteer-led event. That means everyone should do their part.
- ▶ Over 7,800 people did not do their part, and didn't participate in a volunteer role this year.

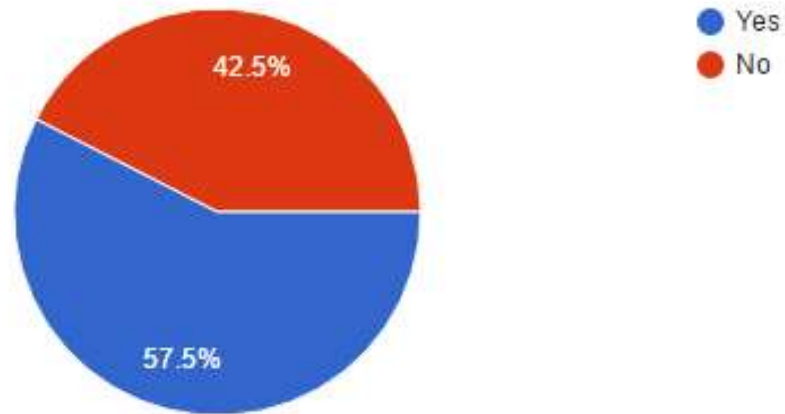
# What was your overall experience of volunteering at this event like?



# Organisation and Governance

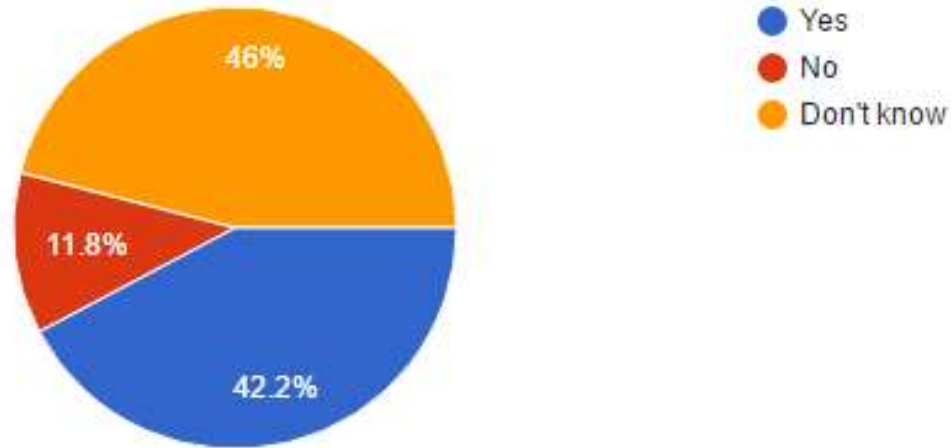


Are you aware that there is a Membership made up of volunteers, who are custodians of the culture and principles of AfrikaBurn whose responsibility is to hold the organisation to account?





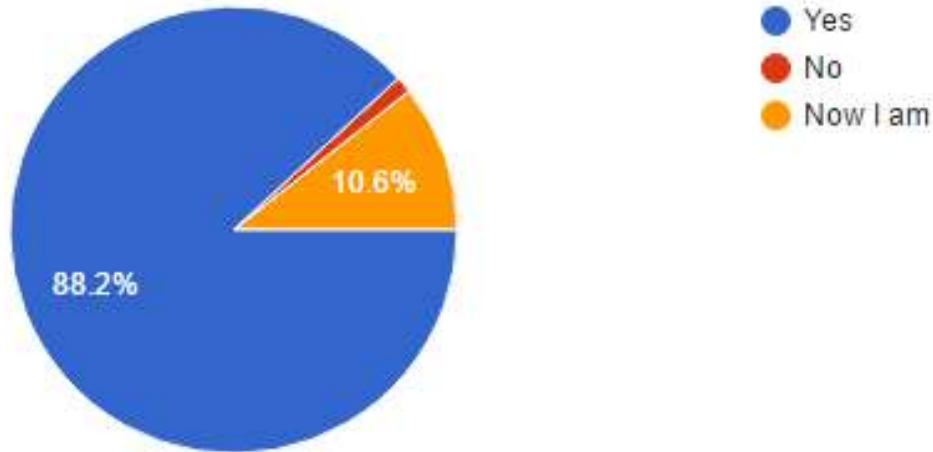
# Is the existing Membership upholding the AfrikaBurn culture as you understand it?



## Fun fact:

- ▶ Almost half of all participants would like to get involved in the AfrikaBurn membership (knowing it's a voluntary role that requires active participation).

# Are you familiar with the AfrikaBurn mission statement?

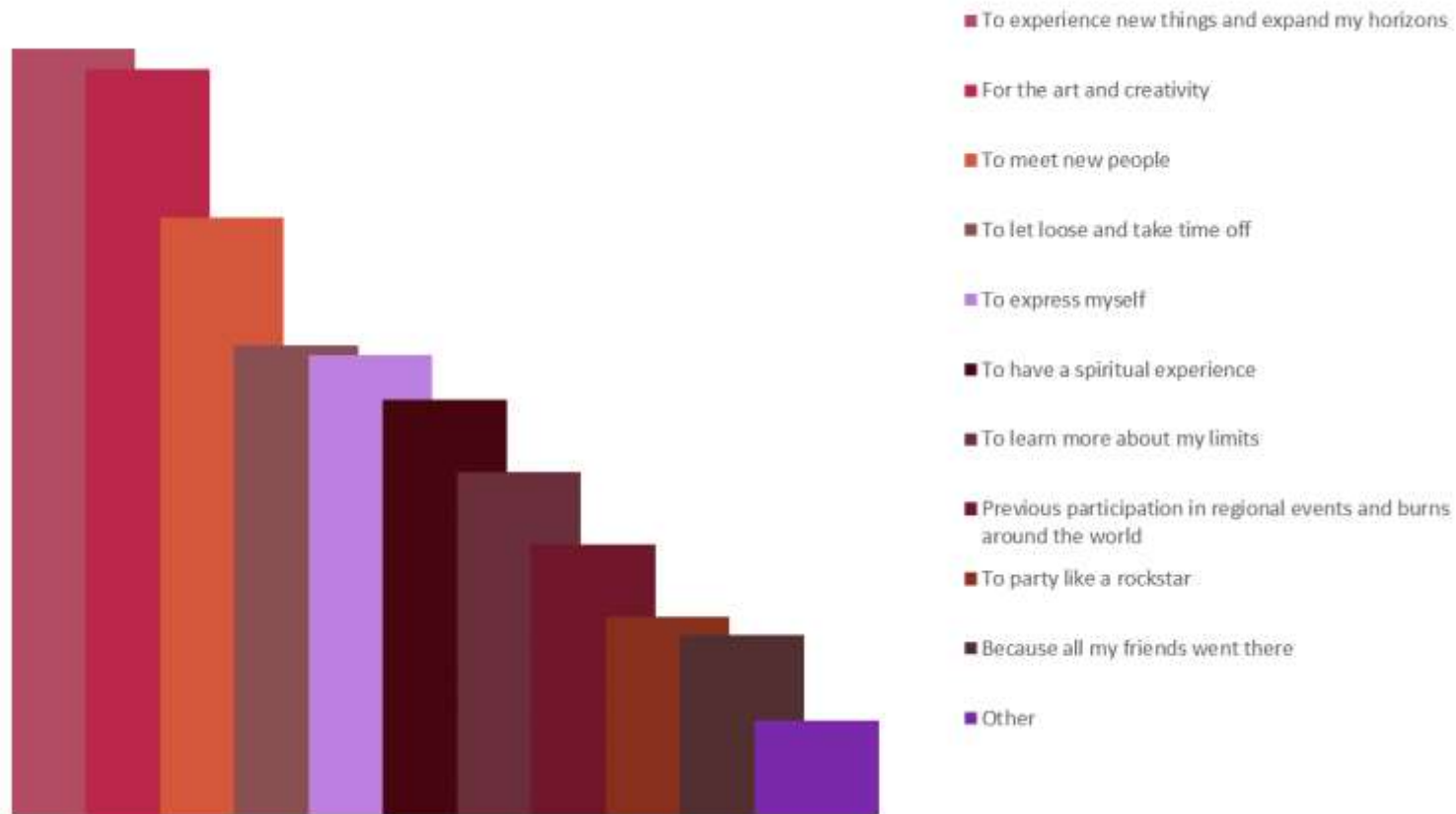


*“AfrikaBurn is a participant-created movement, an experiment in inclusive community building, decommodification, creativity, self-reliance and radical self-expression. It is a chance to invent the world anew.”*

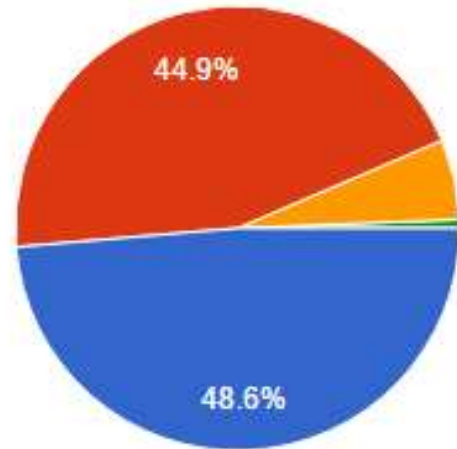
# Which communications platforms do you use to stay up to date with the AfrikaBurn organisation and community?



# What was the impetus for attending and participating in AfrikaBurn?



# What is your opinion of your own investment in AfrikaBurn, in terms of time, energy, and ultimately fiscal investment?

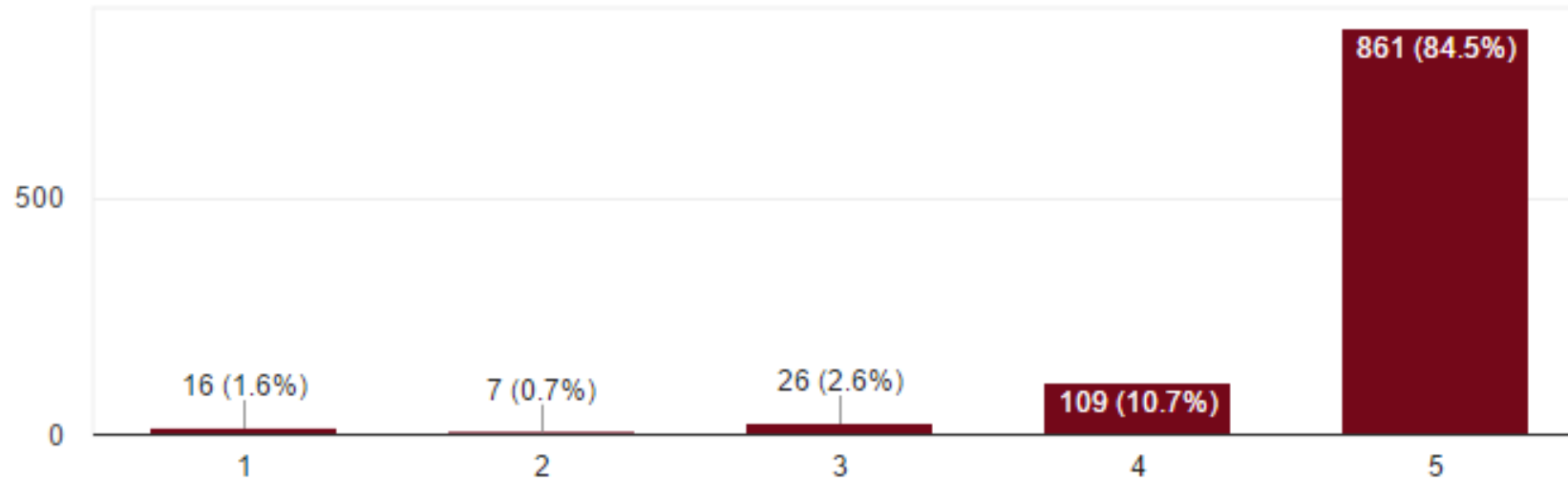


- I would like to invest more of the above
- I invest just as much as I want
- I would like to invest less time, money and energy
- Do people invest time in this shit?

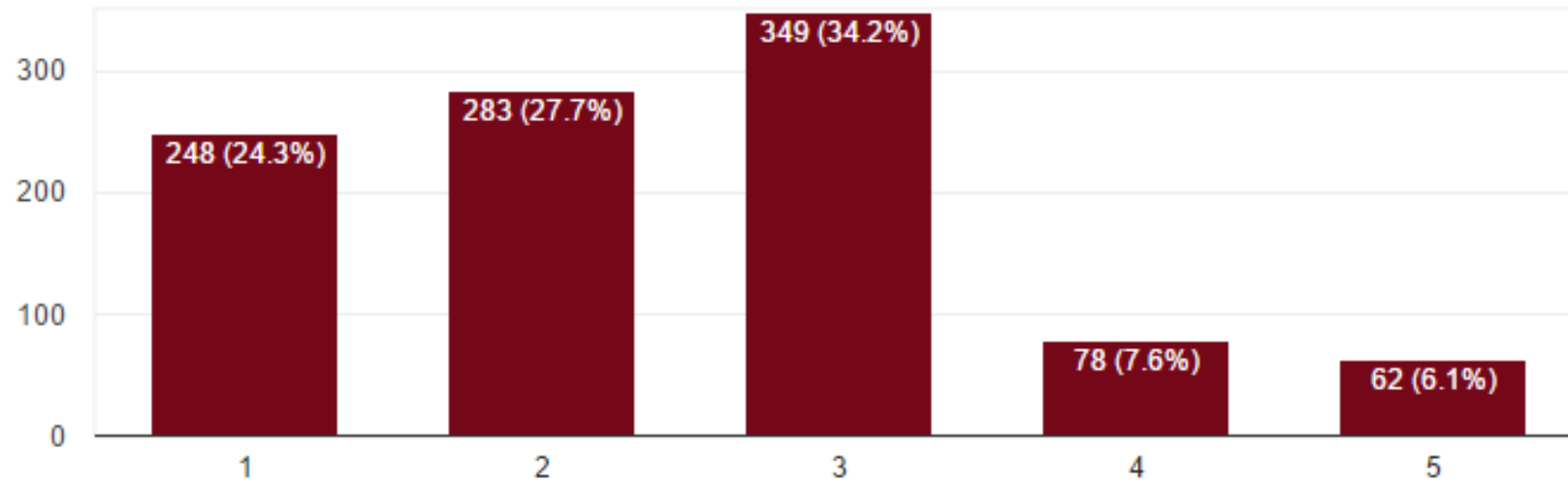
# Opinion statements

i.e. “Please let us know how much the following statements reflect your point of view.”

Everyone who attends AfrikaBurn should be familiar with the 11 principles.



# The AfrikaBurn event is too short.

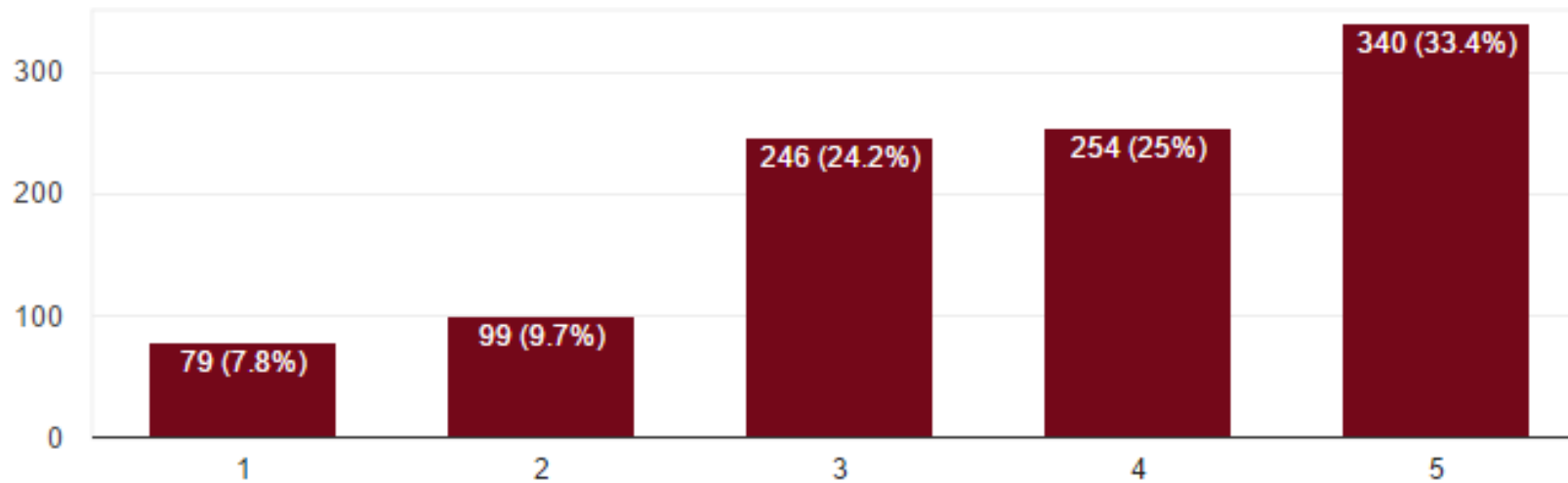


## Fun(ish) fact:

- ▶ The above statistic tells us that the vast majority of people think it's not too short, and that around 4500 people think it's in the 'Goldilocks Zone'.



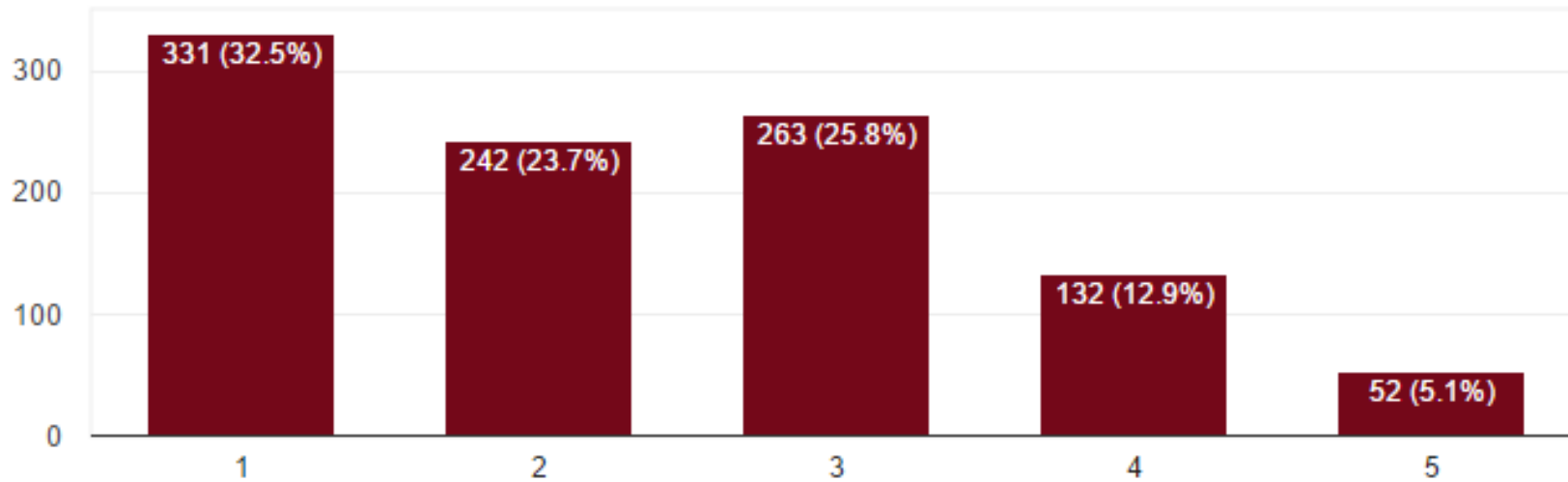
# Ticket sales should be limited and participants vetted.



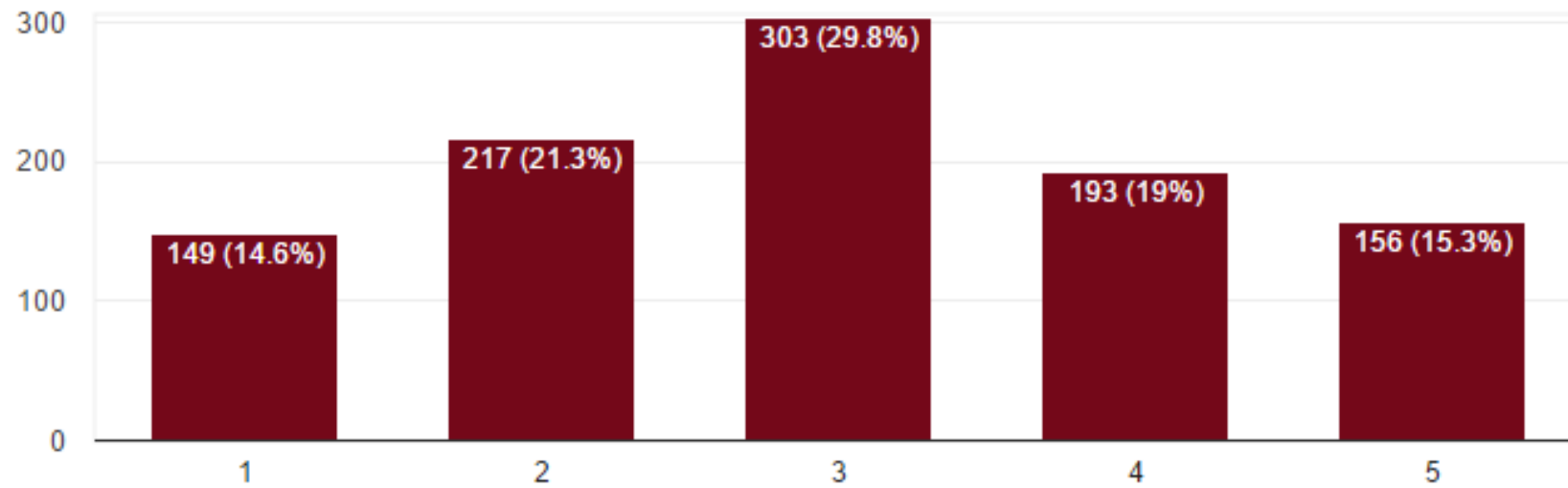
## Fun(ish) fact:

- ▶ The most significant portion of people would like to limit the event to 10 000 participants. That means losing a full 24% of all art, mutant vehicles, essential services and performances.

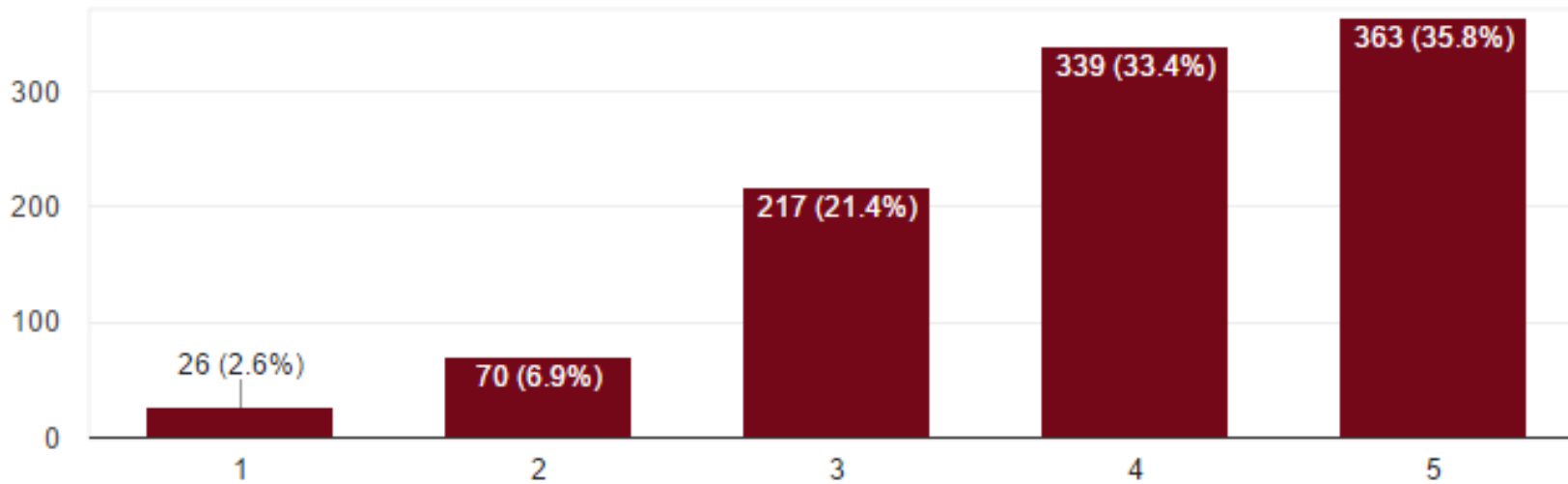
The price of the AfrikaBurn event tickets is too expensive for me.



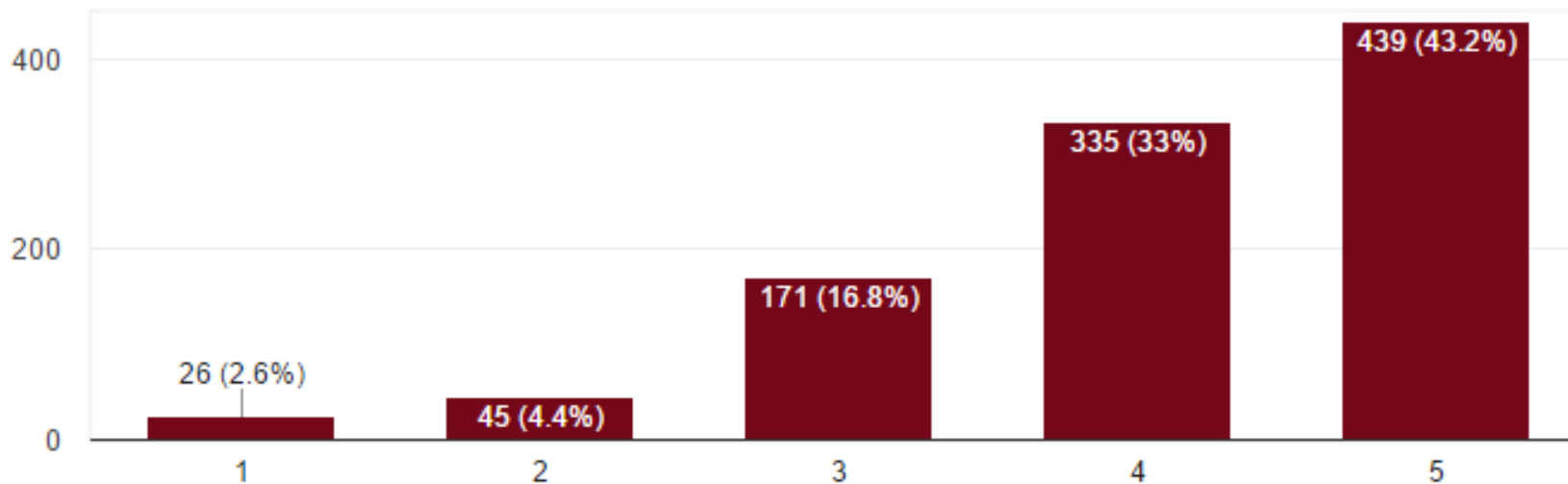
It is fine that there are people who attend the event that do not volunteer.



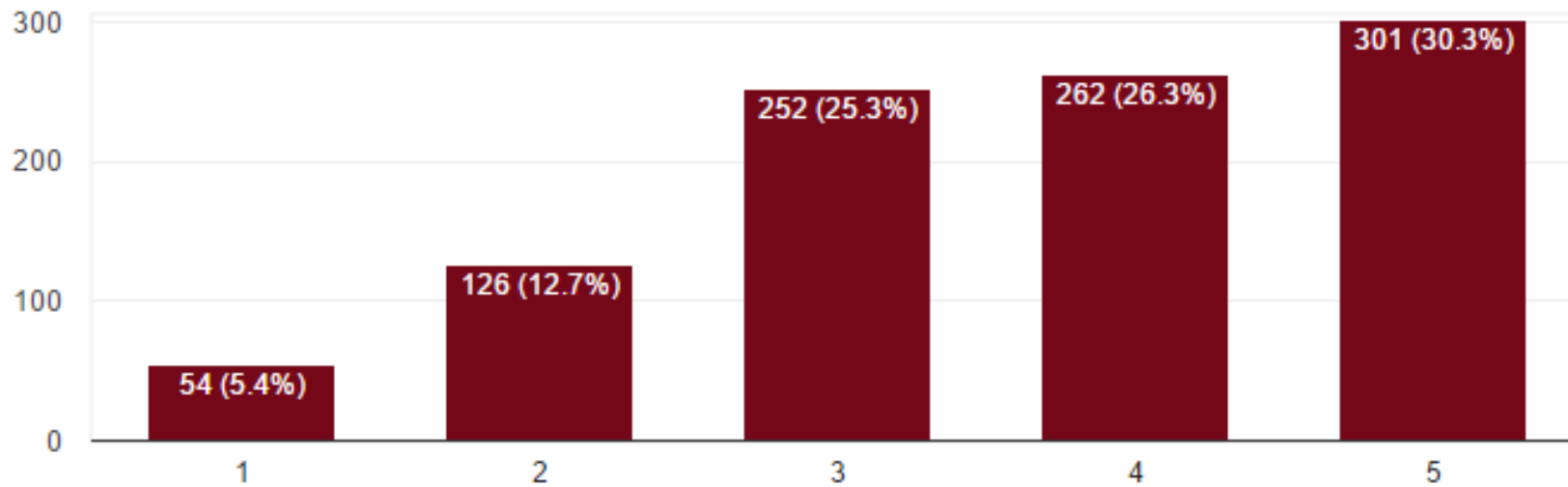
# The AfrikaBurn Burner Bio and ticket system works really well.



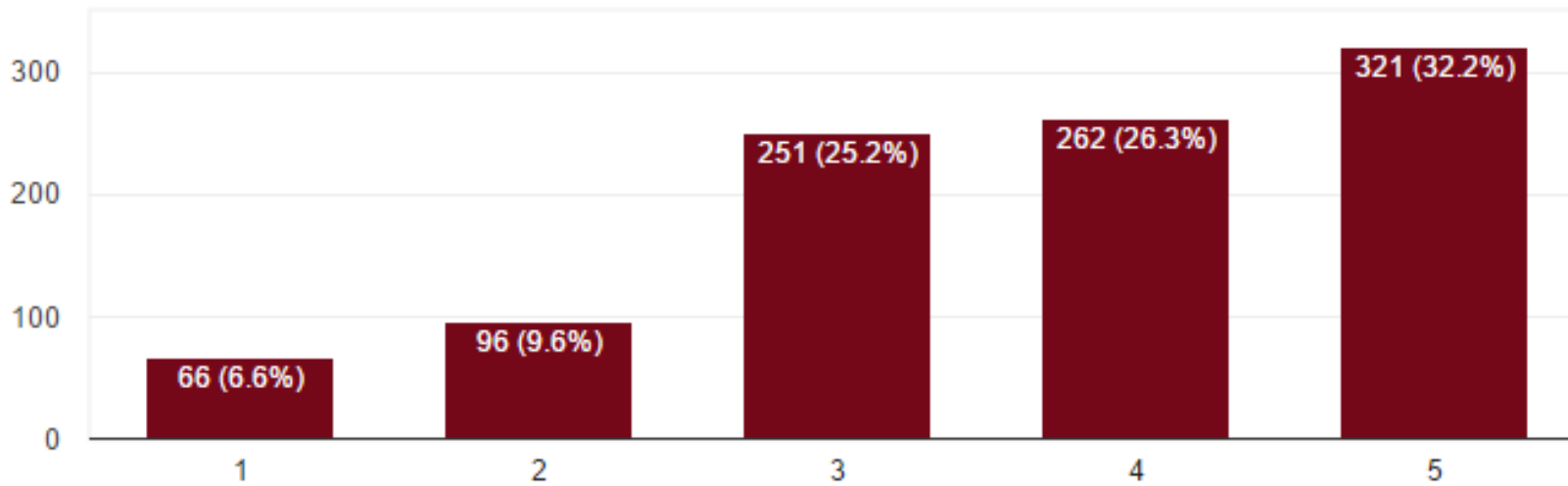
Creative crews and “long-standing/active participants” should be given preference for tickets .



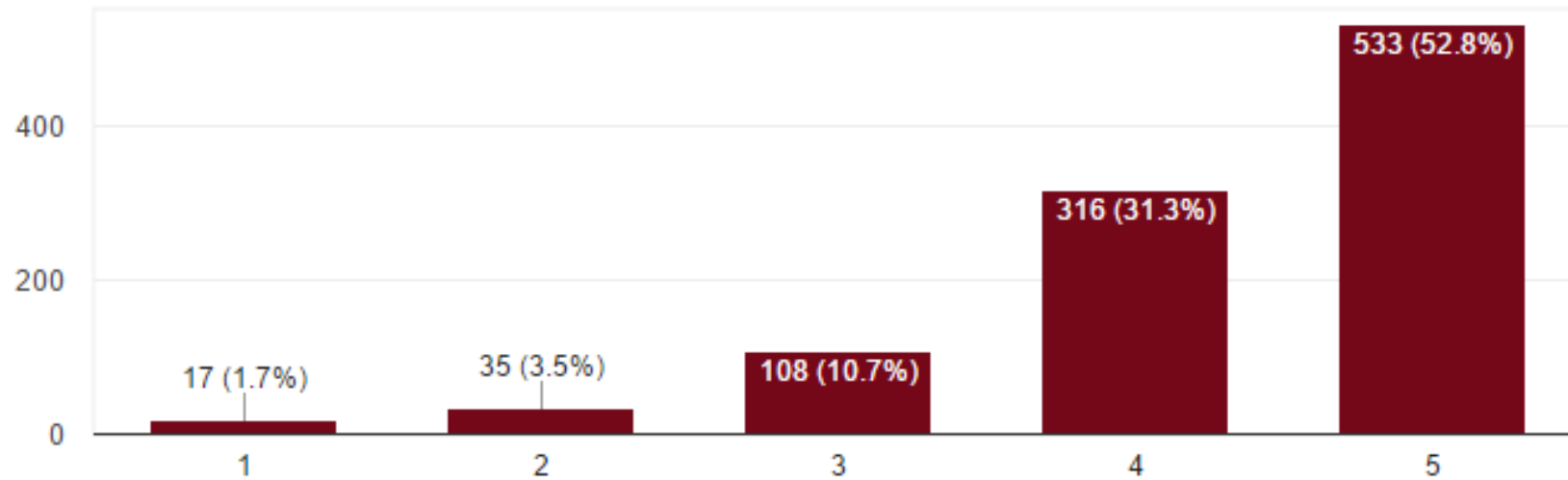
I invest a lot of time and effort into projects and planning related to AfrikaBurn.



# Tankwa Town is my home.

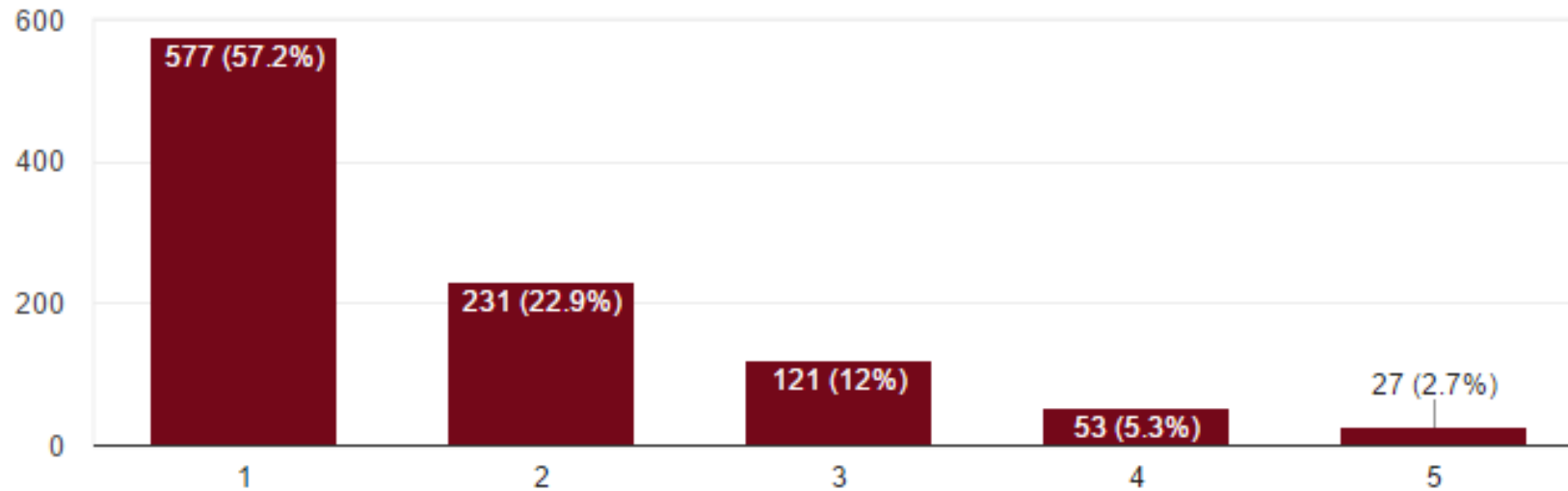


# I experienced empowering moments.





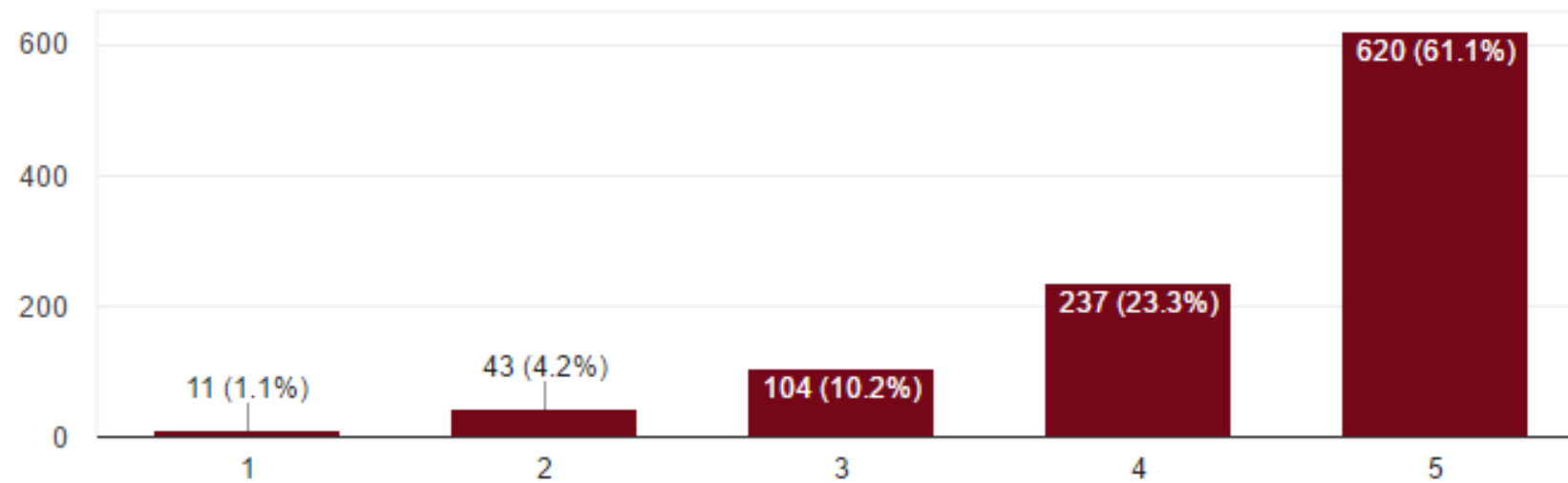
# I experienced harassment from people around me.



## Unfun fact:

- ▶ Counting those who rated 4 and 5 for the above question, we can say that 8% of our community experienced harassment. That's over 1000 people who did not feel safe.

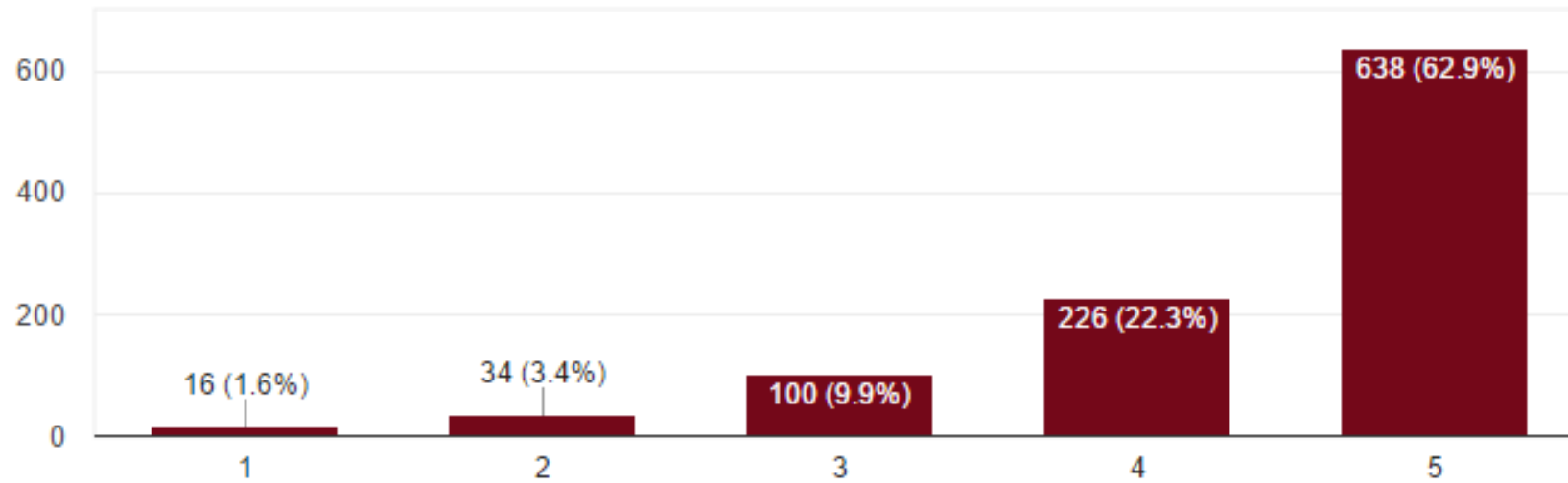
# I made new friends.



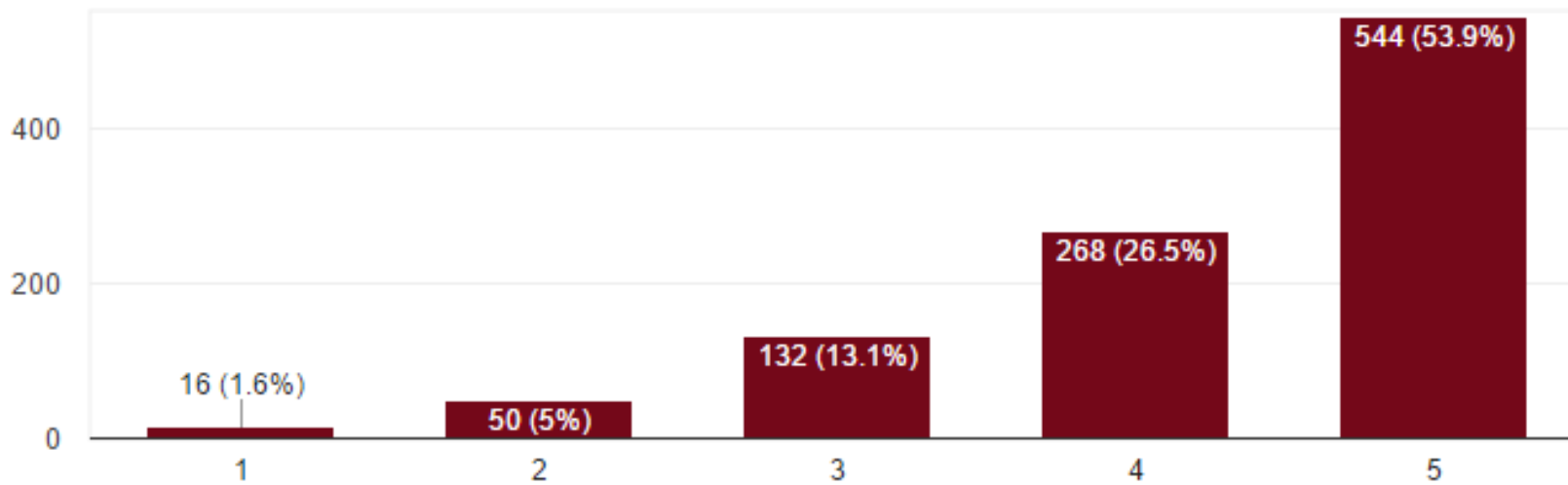
## Fun fact:

- ▶ That's a minimum of 8004 new friendships!

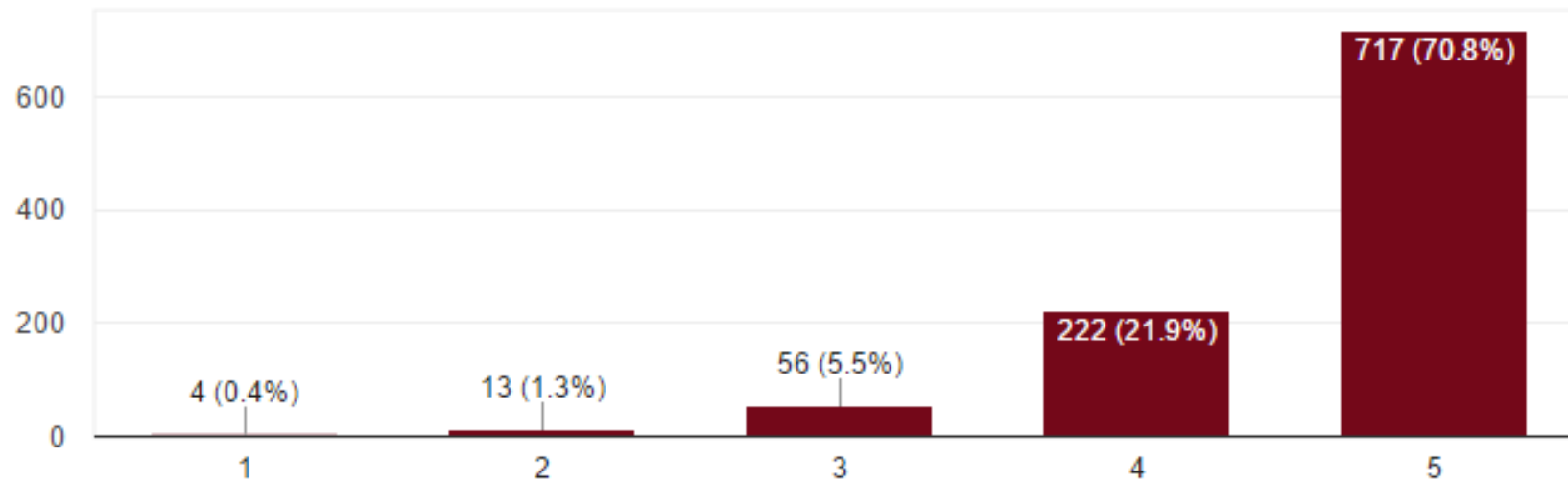
# The event inspired me.



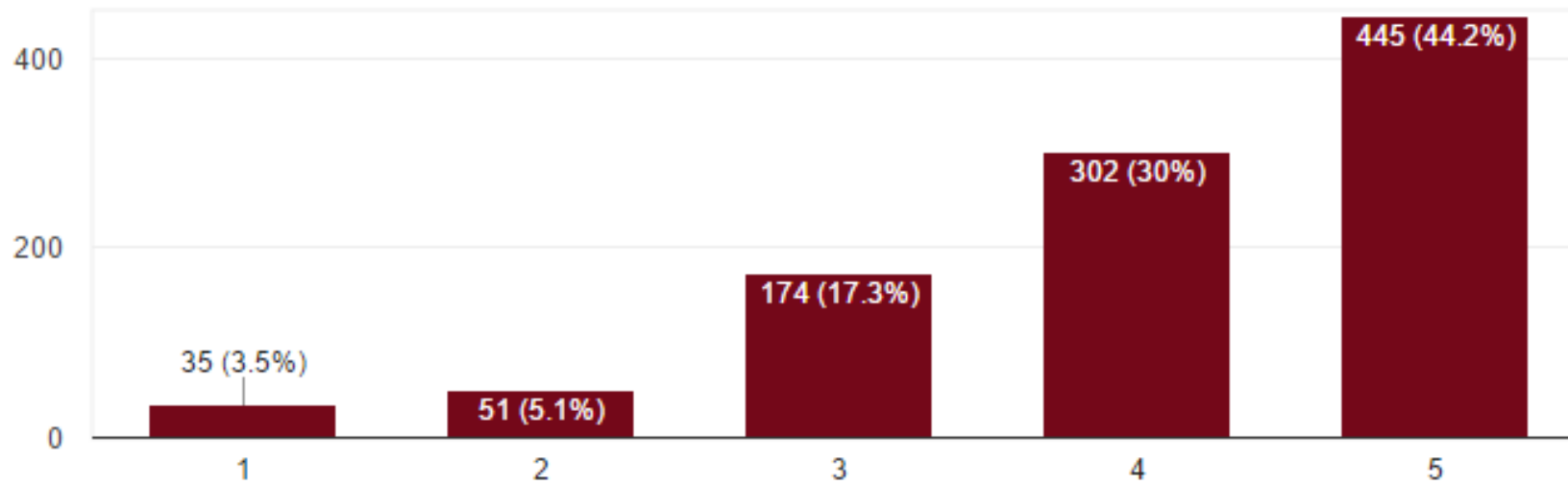
# The event challenged me.



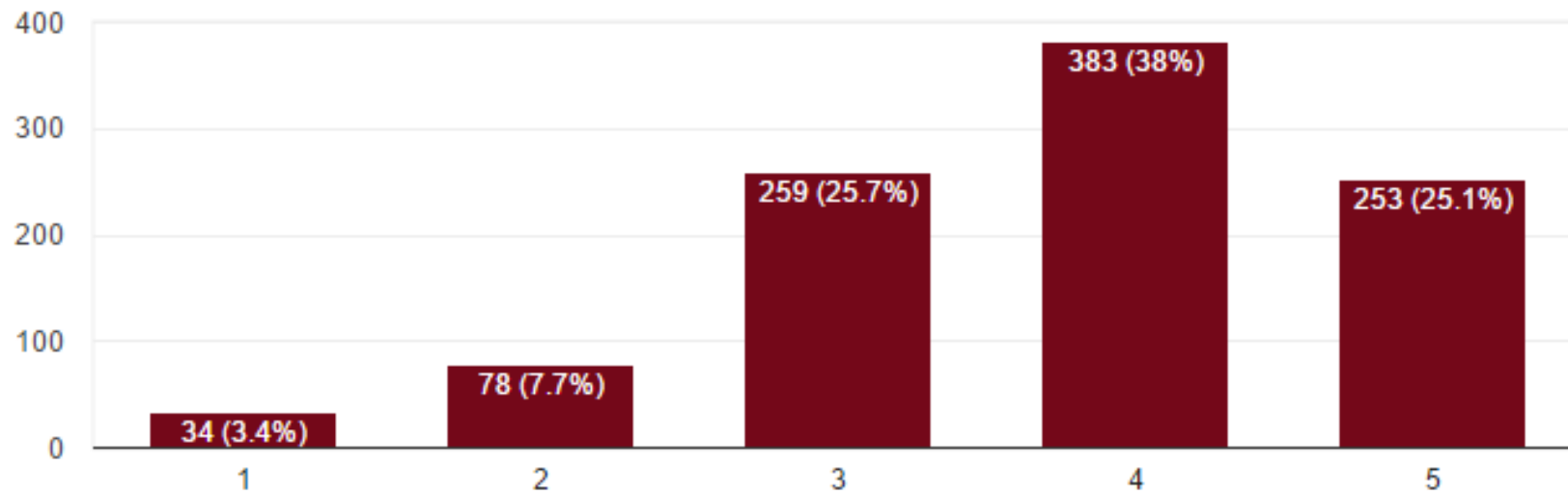
I had a lot of fun at the AfrikaBurn events I've attended.



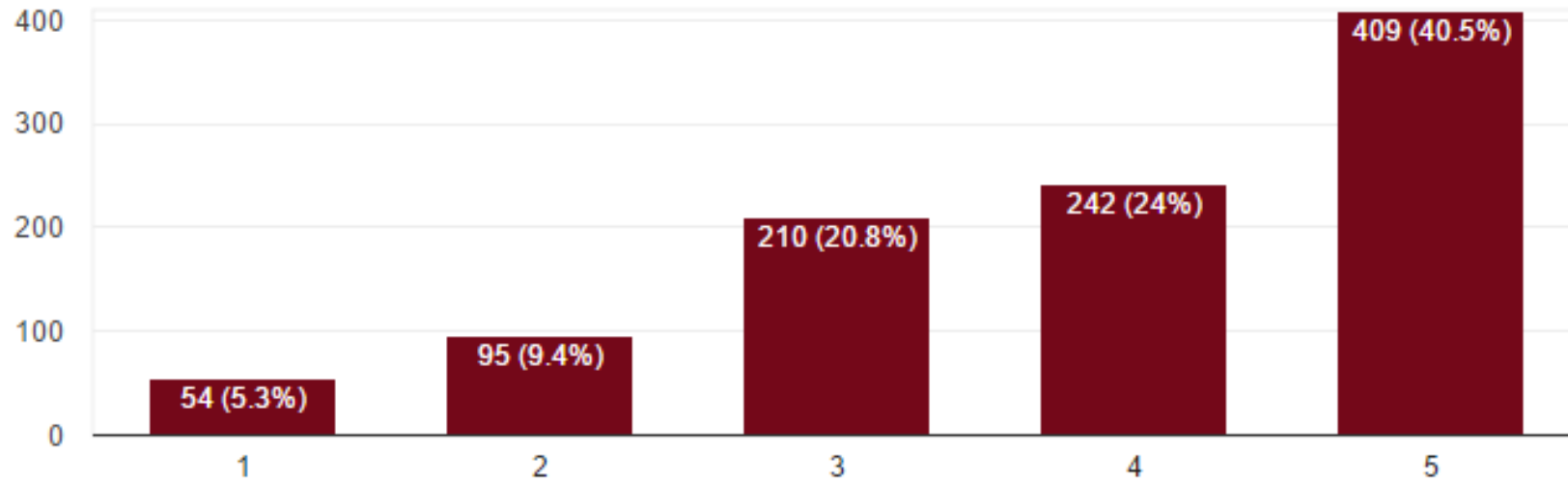
My life has been changed/transformed by my experiences at these events.



The 11 principles have become part of my daily life.

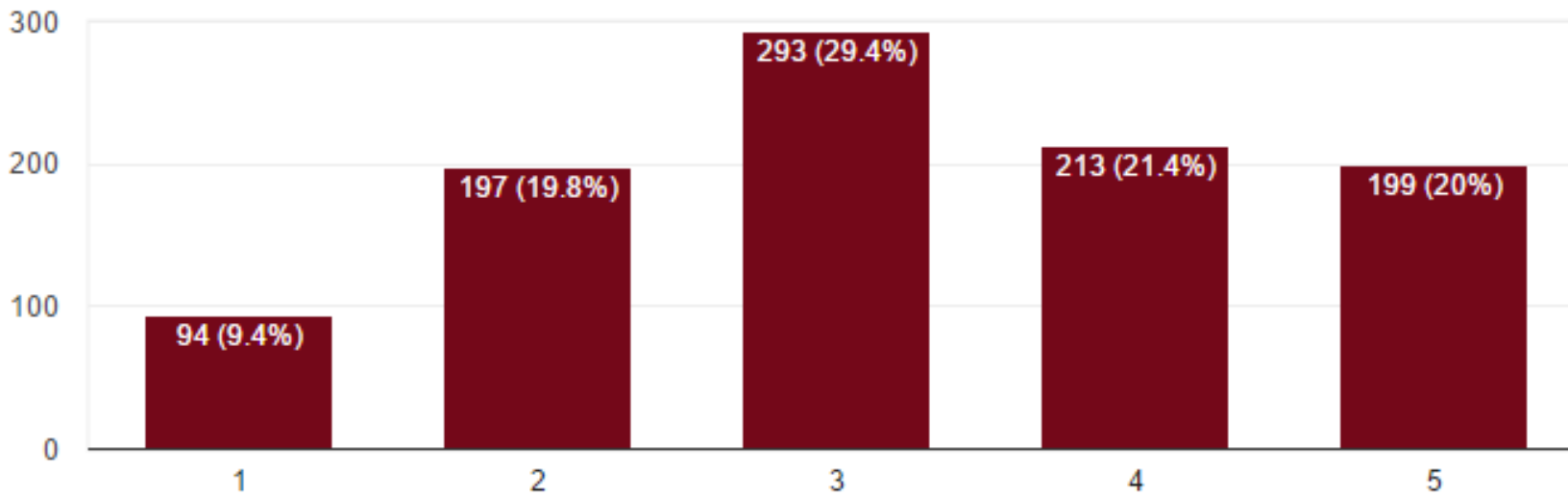


# I define myself as a Burner.





I'm part of the AfrikaBurn community outside of the event.



The community and organisation is united in something worthwhile.

